

People

NOVEMBER 2015

Style Watch



**BAGS & SHOES
UNDER \$100!**



**Celeb Beauty
Tricks!**

SECRETS
of the
**INSANELY
STYLISH!**



**THE BEST
NAIL COLOR FOR
YOUR SIGN!**



MODERN.FORM.DOT.SW
GENUINE.INSPIRED.DIM
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INDUS WARD.
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DESIG FORM
MIN ENSI
ICO NER
EXC E.ED
CUR EXP
UNEX XTURE
EDGE. NSPIRE
MODE IMAGIN
AUTH OVATION
DOT.UNEXPECTED.ART.
GENUINE.EDGE.ENERGI



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Jared® the Galleria of Jewelry, select stores

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THENTIC.ART.
I.STYLE.
ON.ENHANCED.
GIZED.
GE.SMOOTH.
ECTED.MUSEUM.
E.ENERGIZED.
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SHOWN: NEW BEZEL-SET BLUE AND ICE CRYSTALS
ON SILVER NECKLACE

PANDORA®

NOVEMBER 2015

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Songofstyle.com

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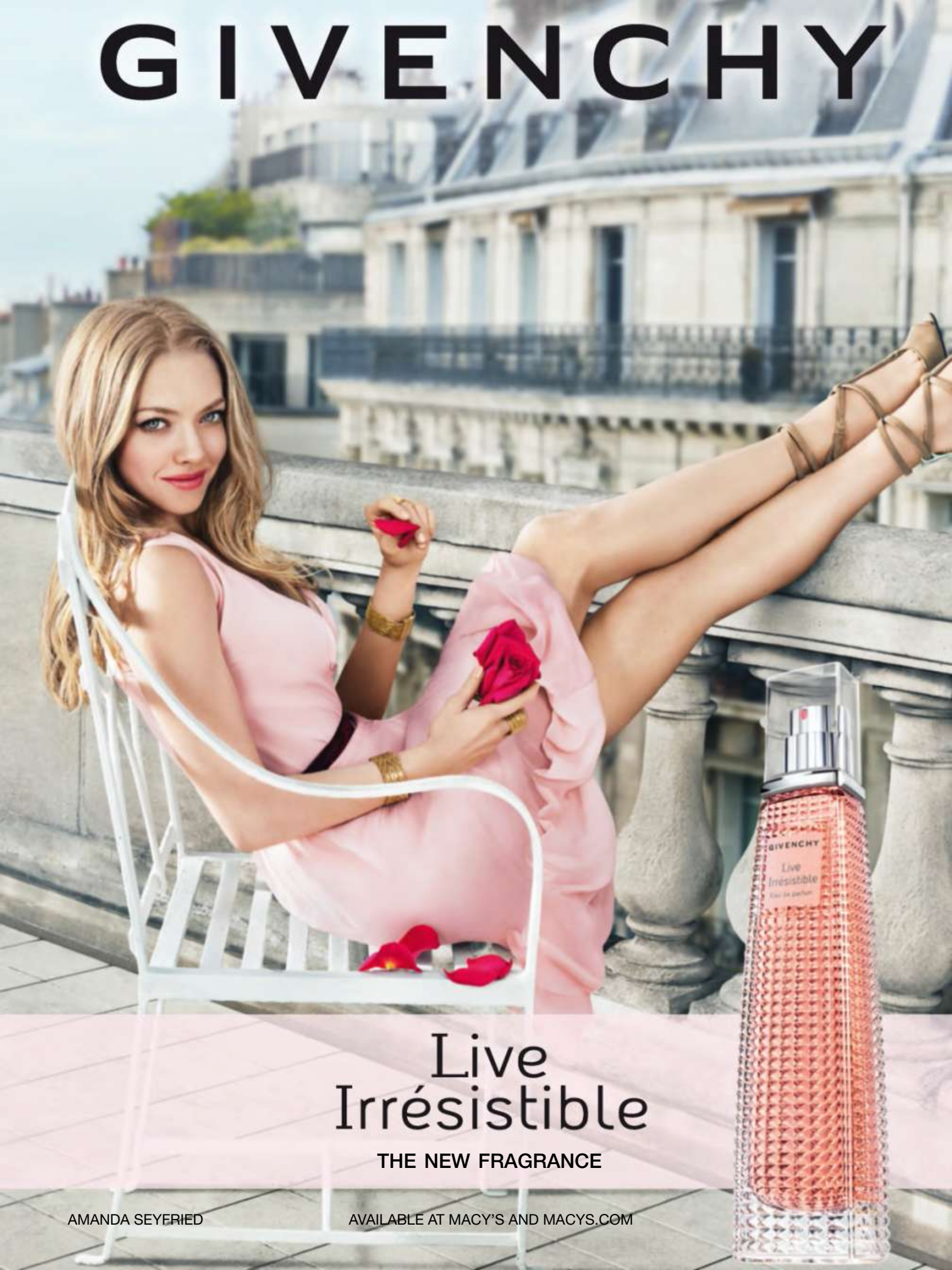


STILL LIVES: CATHY CRAWFORD; MARK PLATT; FROM LEFT: TIMUR ENIK/GETTY IMAGES; MICHAEL DAVID ADAMS



PEOPLE STYLEWATCH (ISSN 1935-0457) IS PUBLISHED MONTHLY EXCEPT FOR A COMBINED ISSUE IN DECEMBER BY TIME INC.
PRINCIPAL OFFICE: TIME & LIFE BUILDING, ROCKEFELLER CENTER, NEW YORK, NY 10020-1393. PERIODICALS POSTAGE PAID AT NEW YORK, NY AND ADDITIONAL MAILING OFFICES. CANADA POST PUBLICATIONS AGREEMENT NO. 4010178. RETURN UNDELIVERABLE ADDRESSES TO POSTAL STN. A, P.O. BOX 4323, TORONTO, ON M5W 3H1. GST #R122781974RT. FOR NEWSSTAND COPIES ONLY, USE THE FOLLOWING GST NUMBER ON CANADIAN CUSTOMS INVOICES: GST #R123107096. U.S. SUBSCRIPTIONS: \$21.95 FOR ONE YEAR. POSTMASTER: SEND ADDRESS CHANGES TO PEOPLE STYLEWATCH, P.O. BOX 30610, TAMPA, FL 33630-0610. MAILING LIST: WE MAKE A PORTION OF OUR MAILING LIST AVAILABLE TO REPUTABLE FIRMS.
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GIVENCHY



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Beyoncé

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in Extreme Platinum.
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Correction: In the October issue, on page 44, a photo collage of Leonardo DiCaprio was incorrectly credited. The credit should have read: Clockwise from top left: AKM-GSI; Fameflynet; Ramey (2); INF

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THE
FEED!

SHOP THE ENTIRE MAG!

...and do so much more too! Simply grab your phone and check out all the cool stuff in this issue

FIRST, START HERE!

Download the Blippar app
(free; Apple App Store and Google Play) to your smartphone.

Start Blipping

Open the app, and Blip any page by hovering your phone over it.

One or more buttons will pop up on your screen

You'll see a shopping button and/or bonus content buttons. Just tap whatever you want to do and let the fun begin.

THEN, SAMPLE NEW MUSIC...

We've partnered with PledgeMusic (pledgemusic.com) to match songs from indie artists like Caleb Hawley, Katzenjammer and Gavin Turek with our stories. To hear this month's playlist, scan the page and music will start playing—then click a button to get info about the artist.



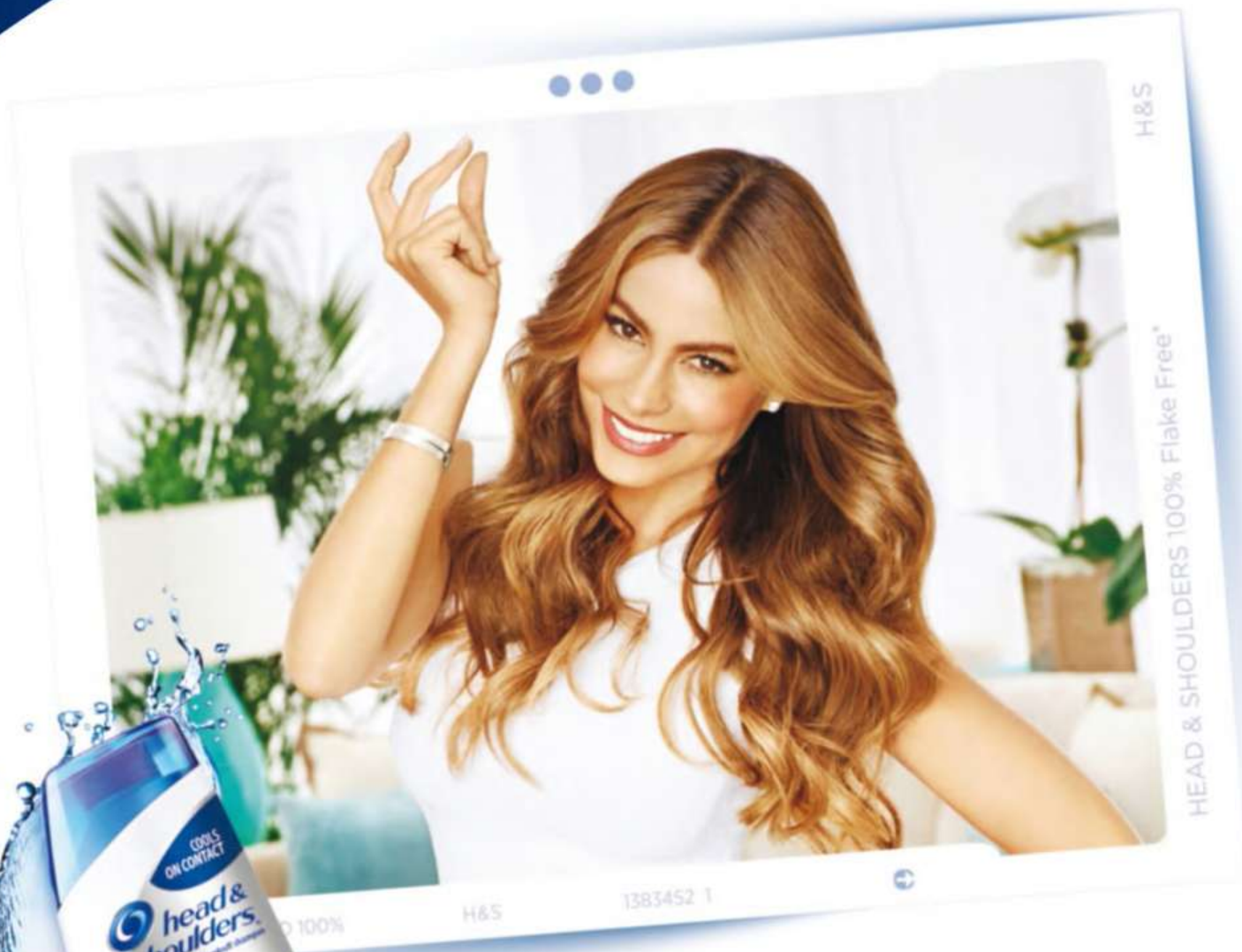
AND PUT YOURSELF ON OUR COVER!

Making your *StyleWatch* debut is a cinch. Just scan this page using the Blippar app, take a selfie and—boom!—you're cover-perfect. Then, share your big moment on social for all your friends to see!



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ASTRO STYLE



BETHANY HEITMAN, our executive editor and astrologist, reveals what's in the stars for you this month—and how your mani can match your vibe!

Scorpio

OCTOBER 23–
NOVEMBER 21

Happy birthday, Scorp! You'll be in good spirits all month, so make tons of fun plans (birthday party, anyone?).

A glitzy polish will suit your mood perfectly.

Deborah Lippmann Nail Lacquer in Happy Birthday, \$20; deborahlippmann.com

Sagittarius

NOVEMBER 22–DECEMBER 21

Life will be *busy* at the start of November. Choose a long-wear polish so you don't have to slow down to redo your nails.

CND Vinylux Weekly Polish in Couture Covet, \$11; loxabeauty.com

Aquarius

JANUARY 20–FEBRUARY 18

Time to buy a lotto ticket! This will be a lucky month for you, and a shimmering gold shade foreshadows all the good fortune heading your way.

Revlon Nail Enamel in Tempting, \$5; at drugstores

Taurus

APRIL 20–MAY 20

The moon brings out your inner artist! Let your creativity run wild by grabbing some nail art pens and doodling on a design.

Sally Hansen i <3 Nail Art Pen in (from top) Turquoise and Char-treuse, \$6 each; at drugstores

Leo

JULY 23–AUGUST 22

Between work, your jam-packed social life and family obligations, things are hectic right now. A pearly iridescent shade will bring you serenity.

Jessica Cosmetics Custom Nail Colour in Chic, \$8; jessicacosmetics.com

Gemini

MAY 21–JUNE 20

After November 20th you'll have so much freakin' energy. Slick on a vibrant orange polish that screams, "I'm up for anything!"

CoverGirl Outlast Stay Brilliant Nail Gloss in Fury, \$6; drugstore.com

Pisces

FEBRUARY 19–MARCH 20

Ugh, Jupiter has you feeling extra antsy. Until it passes at Thanksgiving, try a quick-dry formula so you don't waste your dwindling patience perfecting your mani.

Rimmel London 60 Seconds Rita Ora Nail Polish in Don't Be Shy, \$2; at drugstores

Cancer

JUNE 21–JULY 22

Warning: This month, everyone will have an issue with something you do. One thing they can't argue with? A neutral hue.

Ginger+Liz Nail Lacquer in Best I've Ever Had, \$12; gingerandliz.com

Aries

MARCH 21–APRIL 19

Love is in the air! Your romantic life will flourish mid-month. Why not pick a pretty shade to match all the sweetness surrounding you?

Essie Nail Polish in Peak Show, \$9; essie.com

Capricorn

DECEMBER 22–JANUARY 19

This month you're all about stepping out of your comfort zone, so your mani should do the same. Try bold nail stickers in a cool pattern.

NCLA Forever Glam Nail Wraps in Always a Stunner, \$16; shopncla.com

Virgo

AUGUST 23–SEPTEMBER 22

You'll be the life of every party this month, going from work to happy hour to dinner. Choose a burgundy shade—it works for any occasion.

OPI Infinite Shine 2 Lacquer in Stick to Your Burgundies, \$13; ulta.com

Libra

SEPTEMBER 23–OCTOBER 22

The sun's alignment will have you feeling uber confident.

Telegraph that to the world with a cherry red lacquer, and get out there!

Orly Nail Lacquer in Haute Red, \$9; orlybeauty.com

GUESS.COM ART DIR: PAUL MARCIANO PH: PÜLMANN GUESS©2015



A close-up portrait of a woman with long, wavy brown hair. She is wearing large, reflective sunglasses that show a distorted reflection of the environment. She is also wearing a dark, heavily textured knit sweater. The background is bright and out of focus, suggesting an outdoor setting. The overall mood is sophisticated and stylish.

GUESS



“I used this shirtdress to mix up my go-to jeans and plaid-shirt look. Layering adds versatility to your wardrobe.”

—Mara Ferreira of Mlovesmblog.com, Los Angeles

“It's so much fun reinventing prints. Who says you can't wear plaid on plaid? Rules are meant to be broken.”

—Nashelly Messina of Fabulatina.com, New York City



GOT YOUR OWN GREAT LOOK? SHARE IT ON INSTAGRAM USING #REALOUTFITGRAM FOR A CHANCE TO BE FEATURED

theOutfit
FROM THE EDITORS OF STYLEWATCH

THEY GOT IT RIGHT

Check this: These **THEOUTFIT.COM** bloggers make plaid look so good, you'll want to copy them ASAP

“This coat makes a statement! I let it shine by pairing it with more neutral items.”

—Christina Brown of Lovebrownsugar.com, Union, NJ



GIVE THE LOOK ★
MORE TEXTURE
WITH A CABLE-KNIT SWEATER

“A plaid blazer may not seem very adaptable, but it can be styled in so many ways. I like to wear mine with jeans to dress them up, but you could pair it with an LBD too.”

—Christine Andrew of Hellofashionblog.com, Salt Lake City



“Wearing a midi skirt with a flowy top takes some of the dressiness out of the look. Plus, I love how the leopard accent adds contrast.”

—Heather Wyanko of Foragefashion.com, Kansas City, Mo.

USE THE **BLIPPAR** APP TO SEE MORE GREAT OUTFITS! FOR DETAILS, SEE PAGE 12.

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J E A N S



A full-page photograph of Jennifer Hudson. She is sitting on a bright red, modern-style chair with a white metal frame. She is wearing a black, sleeveless, form-fitting dress that appears to be made of leather or a similar shiny material. She has short, dark hair and is smiling at the camera. Her right hand is resting on the back of the chair, showing a large diamond ring and dark nail polish. The background is a simple, light-colored wall with some vertical lines and a rope hanging down on the right side.

JENNIFER HUDSON

EXCLUSIVELY AT

NEW YORK & COMPANY

#SEPTEMBERSTYLEWATCH



On August 12, 2015, we kicked off #StyleWatchSeptember and our new look with a super hip party on The High Line. The celebration was hosted by our cover girl Olivia Palermo, Revolve Clothing and a group of our fave style stars including Nina Dobrev, Victoria Justice, Nina Agdal, Jessica Szohr and more! And when we weren't crushing on all the style, we rocked out to a silent disco, with guest DJs Alexandra Richards, Hannah Bronfman and Vashtie.

Clockwise From Left: Olivia Palermo, Victoria Justice, Nina Agdal, Nina Dobrev, Jessica Szohr, Elle Winter, StyleWatch Publisher Stephanie Sladkus and Alexis Bittar, DJ Vashtie, Hannah Bronfman, Alexandra Richards.



Our partner, **Revolve** brought the #StyleWatchSeptember edit trends to life for the fashionable crowd.

JUS by Julie making sure the most stylish stay hydrated.



Ban Total Refresh is everything! And now on the essentials list of every guest.



John Frieda keeping it tight with a custom braid bar.



Oh, and this happened.
(Thanks for the surprise set ?uestlove!)

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StyleWatch



SARAH JESSICA PARKER
for **THE JORDACHE LOOK**

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THE FEED!

EVERYTHING YOU NEED TO KNOW NOW

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FERNANDA LY

Known for her cotton candy locks, this Australian is the new It-model having walked in the Fall 2015 Louis Vuitton show and shot a campaign for Nasty Gal.

BILLIE LOURD

Carrie Fisher's (a.k.a. Princess Leia!) daughter definitely inherited the acting gene. Catch her in *Scream Queens* and as a young Princess Leia in this December's *Star Wars*.

SERAYAH

You may have seen her in Taylor's squad, but now this *Empire* actress is coming out with music of her own.

GAL GADOT

She snagged the role of a lifetime as the title character in *Wonder Woman*. Even though it doesn't come out until 2017, the hype is already *insane*.

TAYLOR HILL

At 19, she's the youngest Victoria's Secret Angel ever. But she's also taking her skills to the big screen in *The Neon Demon*, out next year.

ZELLA DAY

She has a voice that rivals Lana del Rey and celeb fans that include Shailene Woodley. Listen to her album, *Kicker*, now and hear her sounds for yourself.

Meet the Newbies

Look out! These gorgeous ladies are taking over the TV, movie, music and modeling scenes. Get ready, you're about to see them ev-ery-where

USE THE **BLIPPAR** APP TO HEAR MUSIC!
FOR DETAILS, SEE PAGE 12.

Sniff This!

How well do you know your favorite pop stars? We removed the labels on their new fragrances—go ahead, try to guess which bottle belongs to which artist



Answers: 1) Katy Perry's Mad Potion; 2) Jessica Simpson's TEN; 3) Ariana Grande's Ari by Ariana Grande; 4) Rihanna's RfRi by Rihanna

MICHAEL KORS

The designer teamed up with the UN's World Food Programme to help feed the hungry all over the world. Buy this limited edition watch and 100 meals will be donated to those in need.

Michael Kors "Hunger Stop Bradshaw 100" stainless steel watch, \$295; michaelkors.com



★
ONE WATCH
= 100 MEALS



Cozy On Up

Loeffler Randall is known for on-trend bags and shoes. Now, the brand has created a coveted (a.k.a. you'll want everything!) line of outerwear that will actually make you excited for chilly weather. Take this lavender bomber: comfy and totally chic!

Loeffler Randall Shearling jacket, \$1,295; loefflerrandall.com

STILL LIVES: CATHY CRAWFORD; STYLIST: JOHN OLSON/HALLEY RESOURCES; FROM TOP: JON KOPALOFF/FILMAGIC; VENTURELLI/WIREIMAGE; SPLASH NEWS; PGFW/MEDIA PUNCH

O·P·I

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#InfiniteShine Shade shown: You Sustain Me

Fashion Friends

They say two heads are better than one and, when it comes to these new collabs, we couldn't agree more!



Balmain x H&M Elastane-viscose top, \$129; hm.com

TEVA + HONESTLY WTF

You'd *live* in your Tevas if you could. Add in a DIY kit that includes Swarovski crystals and metallic transfers from fashion blog Honestly WTF and you'll really never want to take them off.



Teva x HonestlyWTF with Swarovski Crystals "Flatform Universal" polyester and rubber sandals (available Nov. 1), \$100; nordstrom.com

H&M + BALMAIN

A Jenner and Kardashian fave, Balmain is known for intricate detailing and major embellishment. Now at more affordable prices, you can load up on the luxe.



Balmain x H&M Suede boots with crystal detail, \$349; hm.com

DONALD ROBERTSON + ALICE + OLIVIA

Alice + Olivia's whimsical sophistication paired with fashion illustrator Donald Robertson's colorful sketches are a perfect match. Beyoncé is already a fan!



Alice + Olivia by Stacey Bendet "Triple Threat Stacey Sweater" in cotton-polyester, \$298; alicelandolivia.com

★
THE DIY KIT
CAN BE
USED 100
DIFFERENT
WAYS!



Rosie Huntington-Whiteley in a The Row coat and pants, and Alaïa boots with a Saint Laurent by Hedi Slimane bag.

EDITOR'S FAVE

“LEATHER SKINNIES ARE A FALL STAPLE, BUT I LOVE HOW ROSIE WENT FOR AN EMERALD PAIR—SO UNEXPECTED! THEY GIVE HER WHOLE LOOK A COOL YET POLISHED FEEL.”

—MARISSA RUBIN,
SENIOR MARKET EDITOR

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**EDITOR'S
FAVE**

“EMMA LOOKS LAID-BACK BUT CHIC. HER RED LIP AND FAUX BOB ARE DRESSY IN THAT ‘I’M NOT TRYING’ KIND OF WAY.”

—HOLLY CARTER,
BEAUTY DIRECTOR

Welcome (Back) to the Dark Side

Was there anyone who *didn't* love Chanel's Vamp nail polish when it was launched in 1994? Nope! Now, 20 years later, the brand is releasing an entire line inspired by the shade—get excited!



Chanel Les 4 Ombres Quadra
Eyeshadow in Signe Particulier (available Nov. 1), \$61; chanel.com

Chanel Le Top Coat in Lamé Rouge Noir
(available Nov. 1), \$27; chanel.com

Chanel Rouge Allure Lip Colour in Rouge Noir
(available Nov. 1), \$36; chanel.com

Chanel Le Volume de Chanel Mascara in Rouge Noir
(available Nov. 1), \$32; chanel.com

★ ★ ★
ONE SWIPE
= MAJOR
DRAMA

STILL LIVES: CATHY CRAWFORD; STYLIST: JOHN OLSON/HAILEY RESOURCES; BARBARA EISEN/R.J. BENNETT REPRESENTS; EMMA WATSON: GÉRARD JULIEN/AP/GETTY IMAGES



BE A JEWELRY DESIGNER

SO CHARMING

We've teamed up with BaubleBar to give you the chance to design a charm! Just post a pic on Instagram of anything you'd like to see made into jewelry and use #ThisIsMyCharm, or upload your entry at baublebar.com under the "Necklaces" tab. We'll reveal three winners in our December/January issue!

BaubleBar 14k gold-plated metal charms (sold separately), \$8-14; baublebar.com

USE THE **BLIPPAR** APP TO SHOP THIS PAGE AND CHECK OUT OTHER READERS' CHARM INSPO! FOR DETAILS, SEE PAGE 12.

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Get to know **Nashelly
Messina of FabuLatina.com.**

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tricks that will help you pick
the best on-trend pieces and
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STYLE!



ADD A PLAIN TEE

A worn-in gray V-neck gives off low-key weekend vibes. Tuck it into the front of your pants to keep it from looking too sloppy.

GET LOUD

Bold colors or patterns are more fun than basic black or navy—plus, they brighten up a dreary day!

NIP AND TUCK

A sleeker cut takes a suit from frumpy to fierce. Opt for an ankle crop—the hint of skin is fresh and young.

KEEP IT SIMPLE

A black bag adds a touch of simplicity, and sky-high stilettos say, “I’m classic ... but sexy.”

Zendaya in a Vivienne Westwood blazer and pants, and Christian Louboutin pumps with a Vivienne Westwood bag.

OUTFIT OBSESSION

Casual Dress-Up

A stuffy suit? *Pssh*—**ZENDAYA** wouldn’t dream of it! The singer/actress shows how to give a two-piece set a laid-back vibe

USE THE **BLIPPAR** APP TO HEAR MUSIC AND SEE MORE STYLISH SUITS! FOR DETAILS, SEE PAGE 12.

Street Swagger

LACE UP

This delicate fabric doesn't *have* to read dainty. From sexy crop tops to edgy sleeves, there are so many fresh ways to wear it.



ISTANBUL



SYDNEY



NEW YORK CITY



PARIS



MILAN

Try the Trend!



Porcelain "Krystie Top" in cotton-nylon, \$275; porcelainnyc.com
20% OFF!*



Franchi "Ester" silk clutch, \$223; S&T Famous Bags, 718-375-2000



BCBGeneration "Tori" mesh and faux suede heels, \$98; bcbgeneration.com



MILAN

STILL LIFES: KEVIN SWENNEY; STYLIST: JOHN OLSON/HALLEY RESOURCES. CLOCKWISE FROM TOP LEFT: TIMUR BIKER/GETTY IMAGES; MELANIE GALEA THE STREETWISER/TRUNK ARCHIVE; DANIEL BRUNO GRANDI/THEURBANSPOTTER; TIMUR BIKER/GETTY IMAGES; MELANIE GALEA THE STREETWISER/TRUNK ARCHIVE; SANDRA SEMBURG/BLAU/BLUT-EDITION

USE THE **BLIPPAR** APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 12.

*PORCELAIN From Oct. 16 to Nov. 13, enter "PSWPORCELAIN" at checkout for a site-wide discount.

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TOP 10 MUST-HAVES

THE LATEST FALL TRENDS WILL HAVE YOU SEEING PLAID AND WANTING EVERYTHING HANDPICKED BY THE EDITORS OF **PEOPLE STYLEWATCH**.

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LACE-UP SNEAKERS

Elevate your casual sneaker look with this luxe faux-shearling pair—they'll keep your feet warm, too.

1

\$34.99 Arizona Caroline
lace-up sneakers
jcp.com 022-3606
orig. \$50



WOOL JACKET

With a moto shape and buffalo check print, it mixes cozy with cool—and easily dresses up or down.

\$49.99 a.n.a wool jacket
jcp.com 842-5104
orig. \$90

2



SADDLE BAG

5

The "it" silhouette freshens up any outfit, and the chain detail brings some edge.

\$36 nicole by Nicole Miller Andie
saddle bag jcp.com 109-0244 orig. \$60



WAFFLE KNIT SWEATER

In modern black-and-white with a rich texture, it's your new weekend layering essential.

\$24.99 a.n.a. waffle knit
sweater jcp.com
842-4105 orig. \$44

OVER-THE-KNEE BOOTS

The black color and flat sole make it versatile, but the over-the-knee shake adds a little sexiness.

\$69.99 Liz Claiborne
over-the-knee-boots
jcp.com 100-7111
orig. \$120



3

ADVERTISEMENT

WIDE BRIM HAT

With a contrasting braided accent, this boho-chic accessory instantly amps up your outfit.

\$19.60 Studio 36

wide-brim hat

jcp.com 107-0179

orig. \$28

8



9

DISTRESSED SKINNIES

Meet the jean that every girl needs in her closet!

This pair features trendy rips without overdoing it.

\$44.99 Mango distressed skinnies

jcp.com 825-6014 orig. \$65



6

CHARM NECKLACE

With a mini heart and engraved pendant "true love comes from within", this piece adds a fun personal touch.

\$12.60 Sandra Magsamen charm necklace

jcp.com 054-2030 orig. \$18



FULL SKIRT

In black faux-leather with an asymmetric hem, this classic feels totally fresh.

\$27.99 Worthington full skirt

jcp.com 820-2081

orig. \$40

10

7

PLAID SHIRT

Breezy and collarless, this piece looks great tucked into high-waisted jeans — add a simple choker necklace, and you're all set.

\$19.99 a.n.a plaid shirt jcp.com 842-2106 orig. \$36



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WHO SAYS YOU CAN'T ROCK A...

Bow Blouse

This retro shirt is back and it brings prettiness to your wardrobe! Worried the flounce will add bulk or overwhelm you? Don't be—just take cues from these bloggers

Ann Taylor "Tie Front Blouse" in polyester, \$80; anntaylor.com



L.K. Bennett "Bonnie Cardigan" in wool, \$150; lkbennett.com

Lucy Paris "Coming Up Roses A Line Mini" polyester skirt, \$58; bloomingdales.com

AMI Clubwear "Rand" faux leather heels, \$30; amiclubwear.com
45% OFF!*



Imoshion "Socorro" faux leather bag, \$85; imoshionstore.com
20% OFF!***
win it!
SEE PAGE 142

If You're
PETITE

AVOID STIFF
COTTON & PICK A
SILKY FABRIC

WHAT TO LOOK FOR

The secret to preventing a bow from overpowering your small frame is to break up your look. Try tucking your blouse in, adding a cardigan, rolling the sleeves up—you get the idea!



Jean Wang of
Extrapetite.com
in a Gap shirt.

USE THE **BLIPPAR** APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 12.

*AMI CLUBWEAR From Oct. 16 to Nov. 13, enter "PEOPLENOV45" at checkout for a site-wide discount. Not applicable for doorbusters or Pleaser shoes.

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Dirty Hair



After using
Dry Shampoo



If You're
ATHLETIC

Charlotte Russe
"Tie-Neck Long
Sleeve Top" in
polyester, \$22;
charlotterusse.com

**Taylor-Rae
Harrold of
Stylesouffle**
.com in a Chic
Wish shirt.



**Diane von
Furstenberg**
"Genesis
Pants" in
polyester-
cotton
blend, \$368;
dvf.com

WHAT TO LOOK FOR

When you have broader shoulders, a bow tied in the middle can accentuate them even more. Knot it on the side, then throw on a fun printed pant to draw the eye down.

JustFab "Milton"
faux leather bag,
\$40; justfab.com



GoJane "Go Halfway
Pointy Bow Front
Pumps" in faux suede,
\$28; 818-581-4652,
gojane.com
20% OFF!*

A V-NECK MINIMIZES
A LARGER CHEST

Roaman's "Long Sleeve
Bow Blouse" in polyester,
\$30; fullbeauty.com
PLUS LINE! SIZES 12-32W



Diane von Furstenberg
"Gallery Uptown
Embossed Clutch"
in leather, \$248;
bloomingdales.com

If You're
BUSTY

Charlotte Russe+ "Mixed
Stripe Pencil Skirt" in
polyester-spandex, \$27;
charlotterusse.com
PLUS LINE! SIZES 1X-3X



Fahrenheit "Giselle"
faux leather heels, \$32;
makemechic.com
25% OFF!*

WHAT TO LOOK FOR

Avoid adding more volume up top by looking for a fabric that falls loosely when you tie it into a big loop. Pair it with a sexy pencil skirt to keep your shape streamlined.



**Claire
Sulmers of
Fashionbomb
daily.com** in a
Zara shirt.

USE THE **BLIPPAR** APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 12.

*GOJANE From Oct. 16 to Nov. 13, mention "PSW20R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics. **FAHRENHEIT From Oct. 16 to Nov. 13, enter "PSWNOV25" at checkout for a discount on all shoes.



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SAN FRANCISCO

GO SPORTY WITH A BASEBALL JACKET



PARIS

CLOCKWISE FROM TOP LEFT: CELINE GALLE/RUNWAY MANHATTAN; THEURBANSPOTTER/BLAU/UT-EDITION; KRISTIN SINCLAIR/WIREIMAGE; WAYNE TIBBETS/BLAU/UT-EDITION; (2) STOCKHOLM STREET STYLE/BLAU/UT-EDITION; CELINE GALLE/RUNWAY MANHATTAN; TMUR EWEK/GETTY IMAGES; MELANIE GALEA/THISTREETMUSE/TRUNK ARCHIVE; VANNI BASSETTI/GETTY IMAGES; COURTESY CHASTITY GARNER; CELINE GALLE/RUNWAY MANHATTAN



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STOCKHOLM



MILAN



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USE THE **BLIPPAR** APP TO HEAR MUSIC
AND FIND THE PERFECT PENCIL SKIRT FOR
YOUR SHAPE! FOR DETAILS, SEE PAGE 12.

GIRL CRUSH

RITA ORA

The gorgeous Brit is known for her killer voice, signature red lip and constantly changing style. Now, she's dishing all about her past outfit wins...plus, one #epicfail



HER STYLE MANTRA

"I don't abide by any rules. I like to wear clothes that represent my mood at that moment. This Donna Karan black mesh dress made me feel womanly and sexy. I found it empowering."



In a Donna Karan Atelier gown.

STILL LIVES: J.J. DAVIS; STYLIST: JOHN OLSON/HALLEY RESOURCES; CLOCKWISE FROM TOP LEFT: PICTUREPAT/REX SHUTTERSTOCK; PASCAL LE SEGREYAN/GETTY IMAGES; INTERVIEW: REX SHUTTERSTOCK; KENTO NARA/FUTURE IMAGE/WENN



In an Adidas Originals by Rita Ora top and pants, and Y-3 wedges.

JACKET
Adidas Originals by Rita Ora "Cosmic Zip Hoodie" in polyester, \$80; adidas.com

SHOES
Adidas Originals by Rita Ora "Superstar Up 2Strap" mesh and faux leather sneakers, \$110; adidas.com

HER SPORTY SIDE

"My Adidas collection is all about telling a story. I have such a personal connection to the clothes—I want them to be comfortable, sexy and affordable."

HER GIRL CRUSH

"Madonna sacrifices for her art. Without sounding vulgar, she's got balls. I love that she's always taken risks—like in her 'Like a Prayer' video! She's timeless."



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HER FASHION INSPO

"I was watching a Kurt Cobain documentary and it made me realize how much I love '90s grunge. I appreciate the effortlessness of it."



Courtney Love and Kurt Cobain

HER OUTFIT REGRET

"For the Mobo Awards in 2012, I wore a really tight corset and my body looked crazy! My waist was just unbelievably small for my frame."

HER FEEL-GOOD TRICK



"I surround myself with very positive people, like my friends and my sister (above). I feel most beautiful when I'm at home in my PJs with a face mask on, watching TV and enjoying their company."



Rimmel London Moisture Renew Lipstick in Mayfair Red Lady, \$7, at drugstores

HER BEAUTY SECRET

"I suffer from dark under-eye circles. I smudge a bit of red lipstick there, put on my foundation, and those circles go away!"

HER KEY PIECES

"Invest in basics! For an everyday look, I'll just put on my leathers, a white tee and a nice pair of ankle boots."



LEATHER PANTS
Hue Faux leather pants, \$58; dillards.com

GREAT FOR DAY OR NIGHT!

WHITE T-SHIRT
Michael Stars "Distressed Crew Neck" hemp-cotton top, \$88; michaelstars.com



ANKLE BOOT
Pour La Victoire "Caron" leather boots, \$325; pourlavictoire.com
win it!
SEE PAGE 142

STILL LIVES: J.J.DAVIS; STYLIST: JOHN OLSON/HALLEY RESOURCES; CLOCKWISE FROM TOP LEFT: JEFF KRAVITZ/FILMMAGIC; SAMIR HUSSEIN/GETTY IMAGES; TRISTAN FEWINGS/GETTY IMAGES

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INDIGO GIRL

'70s, ONLY SEXIER

Farrah Fawcett looked killer in her flares, but as any vintage fan can attest, jeans from the actual '70s are not comfy. Thank the fashion gods for stretch fabrics. **AMY LEVERTON**, trend hunter and author of *Denim Dudes*, clues us in on who is making the best use of these butt-enhancing, high-tech fabrics



Jane Birken, Farrah Fawcett and Ja'net DuBois had no choice but to wear unforgiving flares.



Citizens of Humanity
"Fleetwood"
cotton-rayon-
blend jeans,
\$228; citizensof
humanity.com



McGuire
"Majorelle
Flare" cotton-
elastane-blend
jeans, \$229;
shopbop.com



Paige Denim
"High Rise
Bell Canyon"
rayon-
cotton-blend
jeans, \$179;
paige.com



MiH Jeans
"Bodycon
Marrakesh"
cotton-poly-
ester-blend
jeans, \$240;
mih-jeans.com

CITIZENS OF HUMANITY

They launched the Sculpt range earlier this year to rave reviews.

The denim uses a new yarn technology that actually contours and lifts, offering support and creating a slim silhouette.

MCGUIRE

This happening West Coast brand's fabric, RE-Form, is from ISKO, a Turkish mill known for creating the world's best stretch denims. RE-Form sucks you in while maintaining its shape. It's basically like having shapewear woven into your jeans.

PAIGE

Their Transcend line has caused a stir—and not just with the ladies. Word is Harry Styles persuaded Paige to custom-make him a pair of jeans. Why? The fabric has a really luxe feel, while the stretch makes them supercomfortable and recovers perfectly.

MiH

The Marrakesh flare by this retro-inspired British brand is the ultimate '70s silhouette. Its superstretchy neo fabrication is made from modal rather than cotton, so the jeans feel really soft and never fade.

STILL LIVES: JI DAVIS; STYLIST: URBANO DEVALLE; FROM LEFT: MIKROPIK/EVERETT COLLECTION; EVERETT COLLECTION (2)



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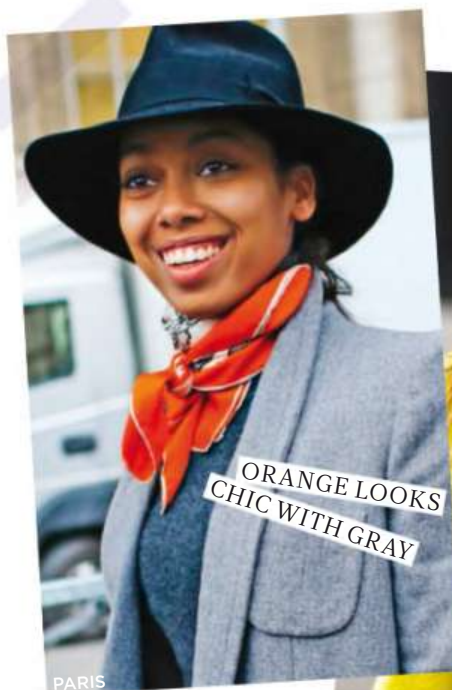


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STYLE!

Q + A

WITH OUR FASHION EDITORS



ORANGE LOOKS
CHIC WITH GRAY

PARIS



PARIS

Q: I've been seeing a lot of people wearing silk scarves—are they a thing now? If so, what's the best way to incorporate one into my look?

A: Yup, silk scarves in bold prints *have* made a triumphant return to the fashion scene. We love them because they are a great way to add a fun pop to an otherwise neutral look, such as a basic blazer or sweater. Think of them as a cool, fresh alternative to a statement necklace. As for how you should wear them, there's no wrong way—so don't

overthink it! You could just hang it around your neck and leave the ends free. Or, try tying one on in a more interesting way. For a preppy, pulled-together feel, fold your scarf into a triangle shape, wrap the ends around your neck and tie it in front. Want a style that's a bit more relaxed and breezy? Pick a slightly larger scarf with a pretty print on it and just loosely knot it behind you. The idea is that your scarf should hang almost like a cowl turtleneck would.

STILL LIVES: JI DAVIS; STYLIST: CHANEL KENNEDY; FROM LEFT: PHIL OY/TRUNK ARCHIVE; THE URBAN SPOTTER/BLAU/UT-EDITION; ASHKA SHEH/BLAU/UT-EDITION

Q: I want to invest in a suede skirt but am afraid of spilling and staining it. Any advice?

A: Senior fashion editor Marissa Rubin recently did just that during lunch. She sprinkled baking soda on the spot, which extracted the stain, then she literally brushed herself off and was good to go! If you don't want to risk it, there are tons of great ultrasuede options that look as good as the real thing. Some you can even throw in the washing machine.



Lucy Paris "Scallop A-Line Miniskirt" in faux suede, \$58; lucyparis.com

Q: I'm pretty busty, so it's hard to find button-down shirts that fit. Help!

A: We recently discovered Avion Clothier, and think they'd be great for you. Their collection is not cheap, but it's worth it if button-downs are your go-to. You send in your measurements, pick out a style and they'll make you a shirt that fits perfectly. Another option: Wear a pretty, lacy cami underneath and leave the top of your shirt unbuttoned.



Avion Clothier
"Mini Oxford" linen top, \$295; avionclothier.com

Q: I bought a great pair of cropped jeans last spring and love them so much. Is it possible to make them work for fall?

A: Good news: Cropped flares are still going strong and there's no reason to retire them now that it's cold out. Try your favorite pair with a three-quarter length jacket or sweater to get that Parisian-chic look. Finish it off with block-heel boots or low-heel pumps in black leather or a rich autumnal shade of suede. It's an easy outfit that will take you to the office or out and about all weekend.



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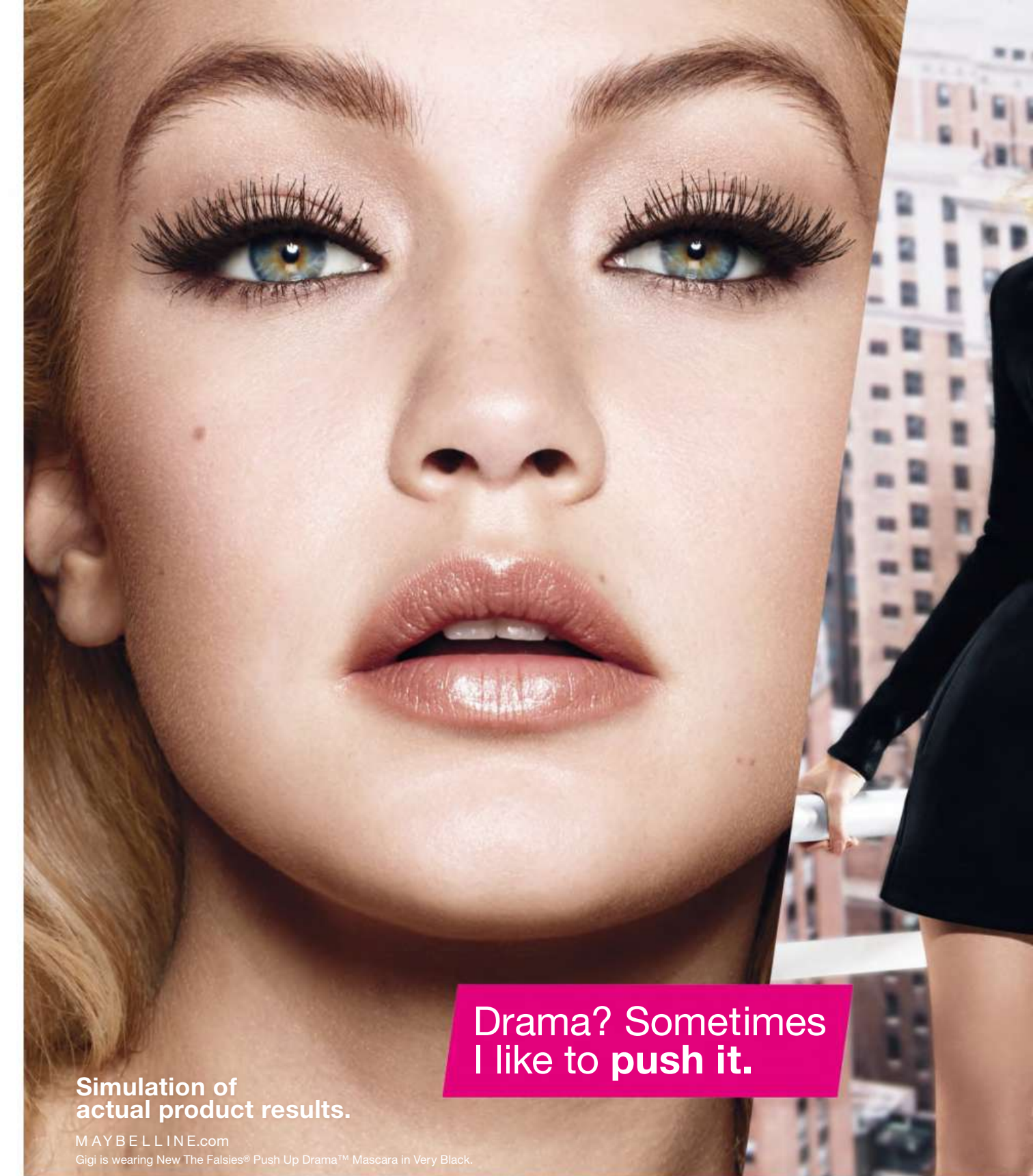
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Current mood: pushed up.
High heels? ✓
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LBD? Push Up
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Gimme dat sexy boost all
day, everyday.

XO Gigi Hadid

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MAKE IT HAPPEN™ NEW YORK

SHOP!



ASOS "Suede
70s Saddle
Shoulder Bag,"
\$82; asos.com

NOW WEAR THIS

Saddle Bags

Your other carryalls are gonna be so jealous! Luxe textures, fun prints and unexpected colors make this '70s style look totally modern again

STILL LIFE: JONATHAN KAMBOURIS; STYLIST: LINDA KEIL/HALLEY RESOURCES

USE THE **BLIPPAR** APP TO HEAR MUSIC AND SHOP THIS STORY! FOR DETAILS, SEE PAGE 12.

SHOP! SADDLE BAGS

Rebecca Minkoff
"Astor Saddle Bag"
in leather, \$275;
rebeccaminkoff.com

Aldo
"Cercenasco"
calf-hair
bag, \$120;
aldoshoes.com

Forever 21 "Faux
Leather Lock
Cross Body," \$23;
forever21.com

**SR Squared by
Sondra Roberts**
"Must Haves"
faux leather
bag, \$80;
zokydoky.com

J.Crew Calf-hair
and leather bag,
\$288; jcrew.com

Coach "Pieced
Leather Shadow
Crossbody"
in leather and
suede, \$495;
coach.com

Old Navy "Crossbody
Saddle Bag"
in faux leather, \$30;
oldnavy.com

Jerome Dreyfuss "Nestor
Noir Cowskin Saddlebag,"
\$1,180; shopbop.com

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SHOP!

Steal Her Style

Imitation really is the sincerest form of flattery, so why not copy these celebs' looks at real-people prices?



Solange Knowles in a Carven top and skirt, and Malone Souliers heels.



\$10

Forever 21 "Metallic Cat Eye Sunglasses" in plastic; forever21.com

\$26

Boohoo "Megan" acrylic sweater; boohoo.com

\$88

Wylidr "Heidi Jacket" in cotton; 8thstory.com

\$11

Burlington "Burlington Skirt" in nylon-polyester blend; 855-355-2875

MONOCHROMATIC MOD?
YES, PLEASE!

\$40

JustFab "Angela" faux suede heels with faux leather detail; justfab.com

JUST THE HEELS
\$830



\$88

Danielle Nicole "Bee Mini Tote" in faux leather; amazon.com



TOTAL COST
\$263

STILL LIVES: ALEX CAO, STYLIST; SYLVIA NAGY, SOLANGE KNOWLES; VPA/ARM-GSI

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Christina Applegate
Founder, Right Action for Women



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goes to Right Action for Women
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www.Itsa10Haircare.com



Chrissy Teigen in Balmain heels.



\$17
Fantaseyes "Day Dreamer" plastic sunglasses; target.com



\$78
525 America "Hi/Lo Super Crop Shaker" cotton sweater; 525america.com

\$38
ThreadSence "Mixed Emotions High-Low Tee" in rayon-spandex; threadsence.com
20% OFF!*

\$17
Charlotte Russe "High-Waisted Liquid Leggings" in faux leather; charlotte-russe.com



Alexa Chung in a Chanel jacket with a House of Holland bag.

\$15
Gap "The Modern Turtleneck" in cotton-rayon; gap.com



\$99
Vince Camuto Polyester jacket; vincecamuto.com

\$37
Old Navy "Faux-Suede Mini Skirt"; oldnavy.com
GOES TO SIZE 4X



\$22
Yochi "Poodle Key Chain" in lucite and metal; yochiny.com
20% OFF!***

\$30
Forever 21 Faux leather backpack; forever21.com

\$28
Forever 21 "Faux Suede Tassel Loafers"; forever21.com



LOAFERS ★
BALANCE THE
GIRLIE PIECES

TOTAL
COST
\$231

JUST THE
HEELS
\$1,380

JUST THE
JACKET
\$8,100

TOTAL
COST
\$368

\$38
FashionABLE "Sisay Scarf" in cotton; livefashionable.com



\$85
Galian "Morton Ostrich Top Handle" leather bag; galian.com
20% OFF!***

\$95
Privileged "Lexie" faux suede heels; heels.com
20% OFF!***



USE THE **BLIPPAR** APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 12.
*THREADSENCE From Oct. 16 to Nov. 13, enter "PSW20" at checkout for a discount on full-price merchandise. **PRIVILEGED From Oct. 16 to Nov. 13, enter "HEELENVY" at checkout for a site-wide discount. Cannot be combined with any other offers. ***GALIAN From Oct. 16 to Nov. 13, enter "PSWGALIAN20" at checkout for a site-wide discount. ****YOCHI From Oct. 16 to Nov. 13, enter "PSW20" at checkout for a discount on full-price merchandise.

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natural instincts



CLAIROL

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\$94
EDM Private
Collection "Grace
Wide Leg Jumpsuit"
in polyester;
edressme.com



\$50
Sorrelli Gold plate
and crystal earrings;
sorrelli.com



\$90
Armani Exchange
"High-Low Tee"
in polyester;
armaniexchange.com



\$89
Jessica Simpson
Collection
"Cassel" faux suede
heels; macys.com



\$30
AMI Clubwear
Polyester dress;
amiclubwear.com
45% OFF!*

NOTHING OVER \$100

TRENDING NOW

Of-the-moment picks at can't-believe-it prices!

Tickled Pink

Meet the most unexpected (fun!) color of the season. This bubblegum shade will totally brighten a dreary day...and your mood!



\$49
Joan Rivers
Polyester skirt;
qvc.com
GOES TO SIZE 3X



\$40
PinkBasis
Faux leather bag;
amiclubwear.com
45% OFF!***

WINTERIZE ME WITH
TIGHTS & PLATFORMS

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*AMI CLUBWEAR From Oct. 16 to Nov. 13, enter "PEOPLENOV45" at checkout for a site-wide discount. Not applicable for doorbusters or Pleaser Shoes.

***PINKBASIS From Oct. 16 to Nov. 13, enter "PEOPLENOV45" at checkout for a site-wide discount. Not applicable for doorbusters or Pleaser Shoes.



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BY
Lee[®]

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Walmart  | [Walmart.com](https://www.Walmart.com)



\$55
Gap "Wool
Zip Mini Skirt";
gap.com



\$99
Zara "Velvet
Combined
Blouse"
in viscose;
zara.com

Southwestern Exposure

Consider this boho's cousin:
equally free-spirited, a little
more earthy and a bit
rugged around the edges.



\$99
Chinese Laundry
"Santa Fe" faux
suede heels;
chineselaundry.com



\$53
Lulu's "West
is Best" faux
leather bag;
lulus.com
20% OFF!



\$62
August Hat
Company Felt hat;
bloomingdales.com



\$23
Forever 21+ "Fringe Faux Suede
Skirt"; forever21.com
PLUS LINE! SIZES 1X-3X



\$80
Pop "Twister"
faux leather and
cotton booties;
jcpennney.com



\$68
Rue Gembon
"Indira" metal
necklace;
ruegembon.com

FRINGE BENEFIT:
GREAT TO DANCE IN

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*LULU'S From Oct. 16 to Nov. 13, enter "PSW20" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

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ONLY WITH
THE SYSTEM



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you can see and feel*

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*vs. regular shampoo and conditioner

garnierusa.com

\$79
Buffalo David Bitton
 "Faith Skinny" velvet
 jeans; buffalojeans.com

\$29
Express
 "Velvet Burnout
 Skinny Scarf";
 express.com

\$69
Bebe "Hepburn
 Velvet Crossbody"
 bag; bebe.com

\$68
Simply Vera Vera
Wang "Velvet Wave
 Dress"; kohls.com
GOES TO SIZE 20

★ ★ ★
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 ROCK 'N' ROLL COOL

Velvet Crush

Vampy yet vintagey,
 we can't help but lust over
 this sumptuous fabric.
 Pair with leather for
 an ultraluxe look, or try it
 on menswear pieces for
 a cool contrast.

\$86
Yochi "Jewel Tone
 Necklace" in
 velvet with glass
 detail; yochiny.com
20% OFF!*

\$60
Talula for Aritzia Velvet
 top; aritzia.com

\$75
Motel Rocks "Allie" velvet
 dress; motelrocks.com

\$82
ASOS "Crushed
 Velvet Boots";
 asos.com

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SAVE *the*
UNDIES*



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Jennifer Lopez

SIMULATION OF PRODUCT RESULTS ON LASHES ENHANCED WITH LASH INSERTS.



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MASCARA ARTISTRY IN A TUBE. VOLUMIZING PRIMER: INSTANTLY THICKENS. BLACK FIBER FORMULA:
EXTENDS LASHES TO THE EXTREME. GET READY TO **#BEASUPERSTAR**

BECAUSE YOU'RE WORTH IT.™



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SHOP!

The One!

“Normally denim is just a backdrop piece, but these embellished skinnies are total outfit-makers! I can’t believe how intricate they are at such a reasonable price.”

—RACHEL ASCHENBRAND-ROBINSON,
FASHION EDITOR

Buffalo David
Bitton “Faith Skinny”
cotton-spandex
jeans with stone and
crystal detail, \$178;
buffalojeans.com

★
WEAR THESE.
GET COMPLIMENTS.

VOLUMINOUS™
SUPERSTAR
LINER

All eyes on you.
Jennifer Lopez

lorealparisusa.com

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IN A SINGLE STROKE

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ONE DARING STROKE TRANSFORMS YOUR LOOK. THE ULTRA-PRECISE
FLEXIBLE FELT TIP EFFORTLESSLY FOLLOWS THE CONTOURS OF YOUR EYE.
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YOU CAN
WEAR

WITH AMERICA'S
NUMBER ONE HAIRSPRAY

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NYFW NEW YORK
FASHION WEEK
THE SHOWS

NEW YORK FASHION WEEK OFFICIAL PARTNER FOR 15 SEASONS

SHOP!



NEW
YORK
CITY



PINK STRIPES
★
PUNCH UP A
BASIC GRAY TOPPER

THE BROWSE



PARIS

MILAN

BUNDLE UP

Once temps drop, you'd better believe it's what's on the outside that counts. Lucky for you, statement coats are having a major moment



PARIS



MILAN



Nanette Lepore
"Femme
Fatale Trench"
wool coat, \$798;
nanetteleapore.com



**7 For All
Mankind**
Wool-polyester
coat, \$495;
212-226-8615



Talbots
"Gramercy
Coat" in wool-
polyester
blend, \$329;
talbots.com
GOES TO
SIZE 24

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SHOP THIS PAGE!

STILL LIVES: KEVIN SWEENEY; STYLIST: CHANEL KENNEDY; CLOTHING: FROM TOP LEFT: CHARLES EISENBERG/DPA/CORBIS; MARIE-PAOLA BERTRAND-HILLON/ABACA/STARTRAKS; VANESSA JACKMAN; MELANIE GALEA; THE STREET MUSE/TRUNK ARCHIVE; MARIE-PAOLA BERTRAND-HILLON/ABACA/STARTRAKS



1



2

★
COOL & COZY,
NOW THAT'S A TWOFER!



4



6



3



5

Fuzzy

- 1. **Scotch & Soda** Faux fur coat, \$345; scotch-soda.com
- 2. **Jessica London** Faux suede and faux fur coat, \$130; fullbeauty.com
- PLUS LINE! SIZES 12-28**
- 3. **Ann Taylor** Faux fur coat, \$258; anntaylor.com
- 4. **Lauren Ralph Lauren** "Shirt Collar Faux Shearling Coat," \$350; nordstrom.com
- 5. **DL2 by Dawn Levy** "Etta" faux suede and faux fur coat, \$598; bloomingdales.com
- 6. **Marc New York** "Brooke" faux shearling coat, \$369; andrewmarc.com

add a
splash of
color™



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Pinot Noir • Red Blend • Cabernet Sauvignon



A FUNNEL
COLLAR KEEPS YOU
★ EXTRA WARM



Graphic



1. Express "Blanket Coat" in wool, \$228; express.com
2. Armani Exchange Wool-polyester coat, \$350; armaniexchange.com
3. Rue+ Wool coat, \$40; rue21.com
- PLUS LINE! SIZES 1X-3X
4. Buffalo David Bitton "Perplaid" wool coat, \$258; buffalojeans.com
5. Mara Hoffman "Wool Car Coat," \$598; marahoffman.com

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It's a simple equation.
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AVEENO[®] Daily Moisturizing Lotion and Body Wash give your skin 2X the nourishment* when used together. The exclusive ACTIVE NATURALS[®] Oat formula delivers healthy-looking skin in just one day. What a beautiful difference.



*twice the nourishing oat © Johnson & Johnson Consumer Companies, Inc. 2015

★
MONOCHROME
BUTTONS ADD A
MOD TWIST

Colorful



Blingy

1. Jessica Simpson Collection Wool-polyester-blend coat, \$170; Von Maur, 877-866-6287
2. & Other Stories Wool coat, \$275; stories.com
3. J.Crew "Chateau Parka" in wool, \$365; jcrew.com
4. Mackage "Mai" wool coat, \$750; mackage.com
5. Liz Claiborne "Embellished Coat" in wool-polyester with crystal detail, \$150; jcpenny.com
- PLUS LINE! SIZES 1X-3X
6. DKNY "Perfect Embellished Notch Collar Coat" in wool with stone and sequin detail, \$1,200; dkny.com
7. Kate Spade New York "Embellished Wool Coat" with stone and crystal detail, \$998; katespade.com

STILL LIFES: KENNY SWEENEY; STYLIST: CHANEL KENNEDY

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feel the difference it makes to your skin.
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PRIMP!



Demi
Lovato

NOW TRY THIS

Lashes for Days

Time to turn up the volume...and length...and thickness. The look of the moment is all-out drama. We'll wink to that

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SUPERSIZED

Shay Mitchell



Lily Aldridge

THICK & BOLD

Giambattista Valli Fall 2015 show



FOR PRETTY VOLUME & CURL

M.A.C. Upward
Lash mascara in
Upward Black, \$22;
maccosmetics.com

FOR COOL CLUMPS

Maybelline New York
Volum'Express Colossal
Chaotic Mascara, \$8;
maybelline.com



DOLL-LIKE

Chrissy Teigen

FOR CRAZY VOLUME & LENGTH
L'Oréal Paris
Voluminous
Super Star
Mascara in
Black, \$11; at
drugstores



MASCARA TIPS

More is more. Apply three to four coats, says Maybelline makeup pro Grace Lee.

Start all the way at the roots of your lashes, says Lee, to get even the baby-fine hairs.

For the trendy clumpy look, pinch every few lashes together along your lashline.



FULLY LOADED

CLUSTERED



Fendi Fall 2015 show

AMPED
ROOTS

RAISE
YOUR ROOT
VOLUME

PRECISION SPRAY MOUSSE

TARGET ROOTS ⇒ MAJOR LIFT
GET EPIC 24H HEIGHT



SPOT THE LATEST
MUST-HAVE LOOKS @ GARNIERSTYLE.COM

GARNIER



**NOT-SO-BASIC
BRIGHTS**

Nyx Avant Pop! Shadow
Palette in Art Throb,
\$17; nyxcosmetics.com

win it!

SEE PAGE 142



**4-STEP
SMOKY**

CoverGirl Eye
Shadow Quads in
Stunning Smokeys,
\$9; covergirl.com

**ROSE-GOLD
UNDERTONES**

Maybelline New
York The Blushed
Nudes Palette, \$12;
maybelline.com



**PURSE
PERFECT**

Mary Kay At Play
Baked Eye Trio in
Out of the Blue,
\$13; marykay.com

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EYE CANDY

Options are everything! So, check out our
pick of the prettiest affordable palettes around



**TONS OF
SHIMMER**

**Physicians
Formula**
Shimmer Strips
Custom Eye
Enhancing
Extreme
Shimmer
Shadow & Liner
in Smoky, \$12; at
drugstores

EARTHY HUES

Sonia Kashuk
Eyeshadow Quad
in Mother Nature,
\$14; target.com



**DAY-TO-
NIGHT
COLOR**

L.A. Colors
18 Color
Eyeshadow in
Strange Love, \$3;
drugstore.com

MUST-HAVE MATTES

E.l.f. Studio Mad for Matte
Eyeshadow Palette, \$10;
elfcosmetics.com



STILL LIVES: CATHY CRAWFORD

14
REMOVES YEARS OF STAINS*



With Crest 3D White Whitestrips you can truly transform your smile. They safely go below the enamel surface to give you a whiter smile in just 3 days.

life opens up with a whiter smile 

3D WHITE

*Use full kit as directed.

www.3DWhite.com
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BEAUTY ROUTINE

Drew Barrymore

Yep, the Flower founder is just as cool and laid-back as she seems—even her get-ready regimen is chill! Take a peek...

IN THE A.M.

6:00 RISE & SHINE

"I wake up with the kids. I'm on the crypt-keeper sleep schedule—I get about four to five hours a night. The first thing I do is shove Crest cinnamon toothpaste in my mouth."

7:00 FACING IT

"My morning varies, but I wash my face as soon as I can and then do three steps: toner, brightening serum and moisturizer. To me, washing is everything—I do it three times a day!"

PONY UP

"If I don't have a ponytail holder on my wrist, I feel like I'm not wearing underwear. When my kids are tearing at my hair, I pull it up. Or if I go to work out, I pull it up. I put my hair up and down about 58 times daily."

10:00 JUICE BREAK

"I drink green juice every single day. I notice that it helps me with things like acid reflux, digestion and my skin."

11:00 GORGEOUS ON THE GO

"I typically don't wear makeup during the day unless I'm running to a meeting. But, I won't go anywhere without a concealer stick and something that works for both lips and cheeks. I'm relieved when I have those items in my bag."

Cetaphil
Gentle Skin Cleanser,
\$14; drugstore.com



Tatcha Radiant
Deep Brightening
Serum,
\$185; tatcha.com

Flower Kiss
Me Twice Lip
& Cheek Chubby
in Think Pink,
\$10; walmart.com

**Kimberly
Snyder's Glow
Bio** Glowing
Green Juice, \$9;
myglowbio.com



Flower
Skincognito Stick
Foundation in SF4,
\$9; walmart.com



TRAIN TOUCH-UP

"My girlfriend and I started a hashtag, #commuterbeauty. I rarely sit down to do my makeup—it's in a car, on the subway or in a public bathroom."

DREW DABS THIS ON
WITH HER FINGERS ★


BURT'S BEES



— UNCAP FLAVOR —

'Tis the season for new Mint Cocoa Lip Balm
and all the naturally moisturizing flavors of Burt's Bees.®





ARM CANDY

"This was me testing eyeliners for our *That's So Kohl Eyeliner* that came out in 2015. There were multiple rounds, but this was for pigment and color."

Glamglow Thirstymud Hydrating Treatment, \$69; sephora.com

win it!
SEE PAGE 142



Kate Somerville ExfoliKate Intensive Exfoliating Treatment, \$85; sephora.com



Flower That's So Kohl! Kohl Eyeliner in Espresso, \$8; walmart.com



J.F. Lazartigue Pre-Shampoo Mask with Shea Butter, \$54; jflazartigue.com

IN THE P.M.

12:00 QUICKIE CRUNCHES

"I usually try to work out during the girls' nap time. I love the video *8 Minute Abs*. I do it every day. And you have to check out the guy's outfits—amazing!"

7:30 TREAT YOURSELF

"I put the kids to bed at 7:00, and after that I'll do some treatments. Once in a while I will exfoliate. ExfoliKate is fantastic—it has tingly cinnamon in it. When my hair needs moisture, I will slather it with a shea butter hair mask, and put it in braids. I shampoo it out the next morning and my hair has a nice protective coat."

10:00 MASK MOMENT

"I don't have time to get facials, so I love a weekly superintense hydrating mask that I can do at home. Glamglow is incredible."

10:30 BEDROOM EYES

"If I really want to have a non-makeup makeup look, I'll apply kohl liner at night before I go to sleep. I wake up with that perfectly cute-sexy raccoon look, and I am ready to go."



Wet Brush Detangling Brush in Pink, \$9; thewetbrush.com

OBSESSED

"The Wet Brush is the best. I use it when I'm out of the shower and when my kids are out of the bath every night—it's like the family brush."

Clinique Even Better Skin Tone Correcting Moisturizer SPF 20, \$48; clinique.com



MAMA

KNOWS BEST

"The beauty tip I want to pass on to my kids is to wear sunblock. It's something no one educated me on as a child. I still struggle with it, but it's crucial."



Flower Eyewear Sophie sunglasses in Blush/Pink Demi, \$39; at Walmart Optical Centers

MATCHMAKING

"I've been wearing Flower Sophie sunglasses with Tender Tuberose lipstick, one of the first lipsticks we launched. I love a dusty rose color."

Flower Kiss Stick Velvet Lip Color in Tender Tuberose, \$7; walmart.com

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ACTIVE NATURALS®

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Now even sensitive skin can stop
and smell the coconut.

New AVEENO® SKIN RELIEF GENTLE SCENT™ Lotion
and Body Wash are a breakthrough for sensitive skin.
Tested with dermatologists, they're clinically proven to be as
gentle as fragrance free, so you can finally indulge in scent
that you and your skin will love.

new
gentle scent





5

6



NOTHING OVER \$10

FALL FEVER

Spice up your look with rich autumnal shades

1. **Ulla** Gel Eyeliner Pencil in Golden Egg, \$8; ulta.com
2. **Pacifica** Tuscan Blood Orange Super Hydrating Hand Cream, \$9; ulta.com
3. **Mehron** Celebré Precious Gem Powder in (from top) Garnet and Tigers Eye, \$10 each; mehron.com
4. **Milani** (from top) Color Statement Moisture Matte Lipstick in Matte Confident, and Color Statement Lipstick in Bronze Beauty, \$6 each; milanicosmetics.com
5. **Nyx** High Definition Blush in (from top) Deep Plum, Bronzed and Double Dare, \$7 each; nyxcosmetics.com
6. **Sinfulcolors** Nail Polish in Sugar Sugar, \$2; at drugstores

STILL LIFE: CATHY CRAWFORD; STYLIST: RACHEL STICKLEY/BERNSTEIN & ANDRILLI

I AM **Lisa Price**
BORN IN **Brooklyn**
MADE WITH **love** 
I AM **Carol's** **DAUGHTER**



Carol's Daughter®

"More than 25 years ago, in my Brooklyn kitchen, I began creating beauty products made with natural ingredients and lots of love. I needed a name for my company, so I made a list of everything I was and everything I wanted to be, and I realized the most special thing I am is Lisa, Carol's Daughter."

-Lisa Price, Founder

available at
CAROLSDAUGHTER.COM & *Urban Outfitters*

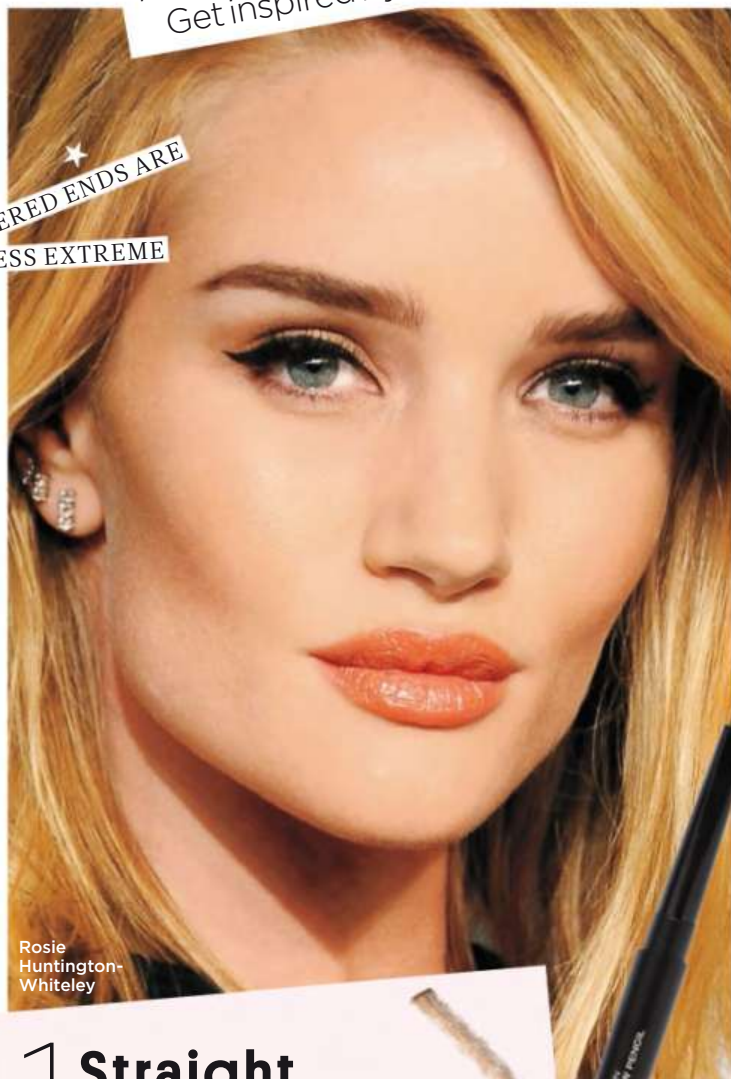
#BORNandMADE

HOT RIGHT NOW

BROW DOWN

Hey girl, your arches need an update.
Get inspired by the coolest trends

★
TAPERED ENDS ARE
LESS EXTREME



Rosie
Huntington-
Whiteley

1 Straight

THE BROW HOW Mimic a level look with an angled pencil, says Sania Vucetaj of Sania's Brow Bar. With the tip, draw a straight line from right underneath your arch to the end of your brow. Then fill in any gaps with the pencil's wider side.

Lashfood
BrowFood
Eco Precision
2-Tone Brow
Pencil in Dark
Brunette, \$24;
sephora.com



Emma
Watson

Feathered

THE BROW HOW This wispy style requires a little length, so let your brows grow if they're on the skimpy side. Then, with upward strokes, swipe on a mousse—the tinted creamy-yet-gel-like formula will beef them up and hold 'em in place.



Clinique
Just Browing
Brush-On Styling
Mousse in (from
left) Black/Brown,
Blonde and
Light Brown, \$17
each; clinique.com

3 Glossy

THE BROW HOW

A lacquer-like finish was all over the fall runways. Think beyond basic brow gel and coat hairs with a glossy pencil, or even clear lip gloss, for major shine.

Smashbox
Brow Tech Gloss
Stick in Taupe, \$21;
smashbox.com

Zendaya

APPLY WITH A
BRUSH, BLEND
WITH A SPOOLIE

4 Ombré

THE BROW HOW It's all about creating a faded, light-to-dark look. First, softly brush powder in the inner corner, says Sania. With the same shade, use a heavier hand to apply to the tail.

Rimmel London
Brow This Way Sculpting
Kit in Medium Brown
(includes brow wax, not
shown), \$4; at drugstores



Nikki Reed

ARCHES THROUGH THE AGES

Through thick and thin, these brows did more than define iconic faces—they defined the time



1920s
Clara Bow

1930s
Marlene Dietrich

1940s
Lauren Bacall

1950s
Elizabeth Taylor

1960s
Sophia Loren

1970s
Grace Jones

1980s
Brooke Shields

1990s
Drew Barrymore

EASY AS 1, 2, 3

C'mon, Get Glowy

If looking flawlessly filtered tops your beauty wish list, listen up:
Radiant skin will be yours with these simple steps

Miranda Kerr

1 POLISH

Nothing stands in the way of a healthy glow like a layer of dead skin cells, so pick a gentle scrub. Using it once a week is plenty, says dermatologist Dr. Candace Spann. If you go too crazy exfoliating, it can have the opposite effect, making skin lackluster and red.

Sonia Kashuk
Resurface Gentle Exfoliating Wash, \$15; target.com

USE IT ON YOUR NECK TOO

2 PROTECT

Don't forget sunscreen! Sun damage makes your skin dull, so SPF 30 (or more) is a daily must. Pick one with antioxidants for extra protection, and illuminating ingredients to brighten up your complexion instantly.

Philosophy Ultimate Miracle Worker Cream SPF 30, \$75; philosophy.com

THE GOAL IS TO LOOK
DEWY, NOT GREASY

3 REPAIR

Apply a retinol treatment at night to improve texture. Smooth skin reflects light, says Dr. Spann. If your skin is sensitive to sometimes-irritating retinol, mix a dab into your night cream to build up tolerance over time.

Dermatologica
Overnight Retinol Repair (includes Buffer Cream), \$85; dermatologica.com



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Q+A



WITH BEAUTY DIRECTOR HOLLY CARTER

TOO EMBARRASSED TO ASK

Q: How can I give my boobs a boost?

A: Beyond finding a game-changing bra, I'm a believer in treating the area just as you would your complexion. My theory: If you use products to smooth and nourish your face, why not do the same for your décolletage? Try applying a firming treatment daily (Clarins is an oldie but goodie, and Sisley's luxe formula is brand new). I can't promise miraculous uplifting action, but the area *will* feel tighter and more hydrated.



Clarins Bust Beauty Extra-Lift Gel, \$59; clarins.com

USE CIRCULAR, UPWARD MOTIONS TO APPLY



Sisley Paris Phytobuste + Décolleté, \$285; sisley-paris.com

FOLLOW HOLLY! INSTAGRAM + TWITTER: @hollsbeauty

Q: What the heck is strobing?

A: It's the new contouring, but so much easier. It's just putting highlighter where light would hit naturally (a.k.a. cheekbones, brow bones, down your nose, Cupid's bow and chin). I suggest sticking with a creamy formula—it's more forgiving. A golden shade will complement most skin tones. And be sure to blend well—it's strobing, not striping!

Q: Does a big hair color change equal crazy damage?

A: It doesn't have to, but you'll need to spend time pampering your strands. Try the b3 Brazilian Bond Builder Instant Restore & Protect Reconstructor (\$36, brazilianbondbuilder.com for salons). It's based on the brand's in-salon treatment, but you use it twice weekly, just like a deep conditioner.

USE THE **BLIPPAR** APP TO SHOP THIS STORY AND E-MAIL HOLLY YOUR BEAUTY QUESTIONS! FOR DETAILS, SEE PAGE 12.

STILL LIVES: CATHY CRAWFORD; PORTRAIT: JAMES WESTMAN



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Idris Elba



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Celebrate the 10th anniversary of L'Oréal Paris Women of Worth honoring extraordinary women. Vote for the National Honoree to receive up to \$35,000 for her cause at **WomenofWorth.com**.



L'ORÉAL
PARIS
**WOMEN of
WORTH**

SOUND OFF™ BLUETOOTH

Designed for silent disco. Re-engineered to bring the party home with you. Sound Off™ Bluetooth launches this Fall. Available exclusively at **soundoffheadphones.com**.



SO
SOUND OFF™

TIMBERLAND WHITEMORE BOOTS

Lace up a different kind of leather boot this fall with the Whittemore Wool Accent Lace-Up Boots. Crafted with the perfect combination of heritage and present-day style, featuring premium leathers accented with vintage Pendleton® plaid. **timberland.com/womens**



EST. 1973
Timberland
BEST THEN. BETTER NOW.

MEET THE STYLE HUNTERS

This month, we asked **TheOutfit.com** contributor Danielle Gray of *The Style & Beauty Doctor* to share her beauty tips for fall.

Q. What is your favorite fall beauty trend and why?

A. I'm definitely loving this season's graphic eye—particularly the double-winged eye. I totally feel like Donyale Luna when I do it.

Q. What lipstick shade are you currently coveting the most?

A. I'm loving a bunch of shades right now—blue-reds, pinky-reds, mauvey-pinks, and matte eggplant shades. Sometimes I'll take a very deep shade and mix it with a brighter shade in my stash for a fun, custom color.



Nasilele Holland/Nasilele Photography

Follow Danielle at:
thestyleandbeautydoctor.com



get noticed with
visibly softer lips.

eos Visibly Soft™ lip balm, enriched with natural conditioning oils, moisturizing shea butter and antioxidant vitamins C & E, nourishes for immediately softer, more beautiful lips. Available in Vanilla Mint and Coconut Milk.

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CVS
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PHARMACY

ULTA
BEAUTY

Walgreens

CHANNEL YOUR
INNER BADASS



TALK ABOUT A
STATEMENT-MAKER



TIME FOR A RE-BOOT

THE COOLER WEATHER MEANS ONE
THING: TIME TO GET YOUR BOOT
WARDROBE ON POINT! THAT'S WHY WE'VE
ROUNDED UP THE SEASON'S BEST...

AN EASY-TO-WALK-IN
HEEL? YESSS



USE THE **BLIPPAR** APP TO HEAR MUSIC! FOR DETAILS, SEE PAGE 12.

CLOCKWISE FROM TOP LEFT: SANDRA SEMBURG/BLAUBLUT-EDITION; GIANLUCA
SENESI/BLAUBLUT-EDITION; STOCKHOLM STREETSTYLE/BLAUBLUT-EDITION;
AGNELLE/STYLEDUMONDE; MELANIE GALEA THE STREETMUSE/TRUNK ARCHIVE
(3) CELINE GAILLE/RUNWAY MANHATTAN

Block Heel

JUST REMEMBER: CHUNKY, NOT CLUNKY. THE NEW IT-BOOTIE HAS A STURDY HEEL BUT STREAMLINED UPPER

Forever 21
"Cutout-Heel
Faux Leather
Booties," \$35;
forever21.com



J.Crew Patent
leather boots,
\$298;
jcrew.com



Zara Patent
leather and
lucite booties,
\$119; zara.com



Isabel Marant
"Aspeyn" leather boots,
\$1,170; 212-219-2284



Tory Burch "Devon Booties" in
leather, \$550; toryburch.com



GO MOD BY
PAIRING
WITH A BOXY
SHIFT DRESS
★



H&M Polyester boots,
\$50; hm.com



Calvin Klein "Karlita" leather booties,
\$189; calvinklein.com



Nine West "Wasabi" calf-hair and
leather booties, \$149; ninewest.com

Dune London
"Peeti" leather
boots, \$209;
dunelondon.com

STILL LIVES: MARK PLATT; STYLISTS: CHANEL KENNEDY, KRIS JENSEN/MARK EDWARD INC.
FOREVER 21: JOHN LAWTON; STYLIST: BARBARA EISEN/RJ BENNETT REPRESENTS

SKINTIGHT *SULTRY AND SLEEK, CONSIDER THESE THE COLD-WEATHER ANSWER TO SHOWING SOME LEG*



GoJane "Tipped by Metal Thigh-High Boots" in faux leather, \$55; 818-581-4652, gojane.com
20% OFF!*



Joie "Jemina" faux suede boots, \$375; joie.com



& Other Stories Suede and leather boots, \$345; stories.com



Circus by Sam Edelman "Brooklyn" faux leather boots, \$140; circusbysamedelman.com



Chelsea Paris "Nes" suede and leather boots, \$995; chelseaparis.com



Anne Michelle "Monet-23" faux suede boots, \$60; shiekshoes.com

Furry

YOUR CHILDHOOD SNOW BOOTS GOT A CHIC (BUT STILL SUPERWARM!) MAKEOVER. GO FULL-ON SKI BUNNY WITH LEGGINGS AND AN OVER-SIZED CABLE-KNIT SWEATER



Vince "Cromby" leather and shearling boots, \$695; vince.com



Express Faux suede and faux fur boots, \$88; express.com



JustFab "Vanda" faux suede and faux fur booties, \$43; justfab.com

LINED WITH FAUX FUR
FOR EXTRA COZINESS

USE THE **BLIPPAR** APP TO SHOP THESE PAGES!

*GOJANE From Oct. 16 to Nov. 13, mention "PSW20R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics.

A close-up, angled view of a brown suede boot. The boot features a peep-toe design and is heavily decorated with long, dark brown fringe that cascades down the side and back. The suede material has a soft, napped texture. The boot is positioned diagonally across the frame, with the toe pointing towards the bottom left and the heel towards the top right.

Vince Camuto
"Ferdinand" suede
booties, \$169;
vincecamuto.com

Fringe

NO YEE-HAW! HERE! PAIR ANY OF THESE BABIES WITH SIMPLE SKINNIES AND A POLISHED TOP FOR A LOOK THAT'S MORE COOL THAN COWGIRL

**I.N.C.
International
Concepts**
"Everleeh"
faux suede
booties, \$140;
macys.com

Michael Antonio "Manika" faux
suede booties, \$69; heels.com

Via Spiga "Vesta"
suede booties, \$350;
bloomingdales.com

**Kristin Cavallari by
Chinese Laundry**
"Chance" suede
boots, \$350; chinese
laundry.com
win it!
SEE PAGE 142

JustFab "Elliot"
faux suede
boots, \$45;
justfab.com

★ BEYOND CUTE
WITH A DENIM
A-LINE SKIRT

Sigerson Morrison "Effie"
suede boots, \$795;
bloomingdales.com

Madden Girl "Descent
Black Fringe Booties"
in faux suede, \$69; lulus.com
20% OFF!*

Aquazzura "Woodstock
Chunky Boots" in suede, \$1,495;
net-a-porter.com

Punk

TOUGHEN UP! WEAR ONE OF THESE MOTO-INSPIRED PICKS WITH GIRLIE PIECES FOR A COOL CONTRAST



Dr. Martens
"Persephone"
leather boots, \$160;
drmartens.com

Simply Vera Vera Wang
"Marni Embellished
Moto Boots" in faux
leather, \$100; kohls.com



Ash "Neal"
leather
boots, \$295;
ashfootwear
usa.com

LACE-UP WHICH OF THESE IS THE SEXIEST? IT'S A TIE—HA! FROM GIRLS NIGHT TO DATE NIGHT, ANY ONE WILL KEEP YOU LOOKING H-O-T

MERLOT IS A
BIG COLOR
THIS SEASON!



Izabella Rue
"Clary" faux
leather boots, \$50;
shoedazzle.com



Jimmy Choo "Annelli"
leather boots, \$2,395;
jimmychoo.com



ASOS "Keep
It Real" faux
suede boots,
\$144; asos.com



Aldo
"Ladosa" suede
boots, \$120;
aldoshoes.com



**Rebecca
Minkoff** "Iona"
leather boots,
\$375; rebecca
minkoff.com



SHEARLING THESE CUDDLY BOOTIES WILL TOTALLY UP YOUR CASUAL STYLE GAME

USE THE **BLIPPAR** APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 12.

*QUIPID From Oct. 16 to Nov. 13, enter "PSWNOV25" at checkout for a discount on all boots.

MILAN

SECRETS OF THE Insanely

**1ST
ANNUAL
STREET
STYLE
AWARDS**

Face it, some women were just born with killer personal style. But when fashion insiders HILLARY KERR of [WhoWhatWear.com](#), photographer PHIL OH and *StyleWatch* fashion editor MARISSA RUBIN nominated their picks for our first annual Street Style Awards, they found women who have much more than innate coolness. These It-girls take fashion to the next level by mixing and matching in brilliant ways, breaking the rules and taking risks. We picked some of their best looks—and got them to spill their tricks!

Stylish

MILAN



ALEXA CHUNG

Cofounder,
Villoid style app

Instagram: @chungalexa

"ALEXA PUSHES THE ENVELOPE.
SHE LOVES CLEAN LINES,
PLAYS AROUND WITH COLOR,
AND IS NEVER TOO KOOKY
OR CONSERVATIVE." —PHIL OH

LONDON



NEW YORK
CITY

USE THE **BLIPPAR** APP TO GET MORE STYLING TRICKS! FOR DETAILS, SEE PAGE 12.

NEW YORK
CITY

ALEXA'S FASHION MANTRAS

1. BELIEVE IN THE POWER OF A GOOD OUTFIT. **"It can seem self-indulgent to credit clothes with any magic or prowess, but they can completely alter the way you perceive yourself—and how you're perceived."**

2. STAY GENUINE. **"I like to dress in a way that's personal to me, and has a bit of nostalgia. If you're just dressing for all the trends, it lacks that essence."**

3. PAY ATTENTION. **"I get inspired by watching how other people dress—it could be anyone from a child to a grandpa. Originality comes from the strangest of places."**



NEW YORK
CITY



LONDON

MARGIE ASHCROFT

Blogger,
Margieplus.com

Instagram: @margieplus

"SHE'S FASHION-FORWARD AND
TAKES RISKS WITH EVERY TREND,
PROVING THAT RUNWAY STYLES
CAN WORK ON EVERY BODY."

—MARISSA RUBIN

NEW YORK CITY

"Each morning, I ask myself: 'How can I take this outfit one step further?' I want plus-size girls to know they don't have to play it safe."

USE THE **BLIPPAR** APP TO GET MORE STYLING
TRICKS! FOR DETAILS, SEE PAGE 12.

"I DON'T
BELIEVE IN
RULES—I
LOVE BLACK
WITH
NAVY, AND
OVERLY
MATCHING
ENSEMBLES."

NEW YORK CITY



NEW YORK CITY



CLOCKWISE FROM TOP LEFT: COURTESY MARGIE ASHCROFT; COURTESY BLAIR EADIE (9)



NEW YORK CITY

NEW YORK CITY



BLAIR EADIE

Blogger,
Atlantic-Pacific
.blogspot.com

Instagram: @blaireadiebee

"NO ONE DOES POLISHED FEMININITY
WITH A PLAYFUL TWIST BETTER THAN
BLAIR. I THINK SHE'S RESPONSIBLE FOR THE
MIDI SKIRT MAKING A COMEBACK."
—HILLARY KERR

"DON'T LET
ANYONE
TELL YOU
WHAT YOU
SHOULD WEAR.
PEOPLE GET
CONSUMED
WITH TRENDS,
BUT PERSONAL
STYLE HAS
TO HAVE
A THREAD
OF YOU."



NEW
YORK
CITY

NEW YORK CITY



OLIVIA'S STYLE SECRETS

1. PICK YOUR UNIFORM.
"I'm most comfortable in a sweater with a blazer over my shoulders, leather pants and ballet flats or moto boots. It makes it easy on days when I just roll out of bed and go."

2. ASK QUESTIONS.
"If someone at a party looks amazing, I'll walk right up to them and ask them where they got their earrings or their shoes. If you don't ask, you'll never get all those secret style tips."

3. FIND A GREAT TAILOR.
"Even if I'm wearing pants from Zara, I'll have them hemmed a fraction so that they're a perfect crop for flats or a strappy sandal."



PARIS



PARIS



NEW YORK CITY

OLIVIA PALERMO

Blogger,
Oliviapalermo.com
Instagram: @oliviapalermo

"OLIVIA EPITOMIZES CLASSIC,
EFFORTLESS STYLE, WITH A MODERN
TOUCH THAT WE ALL ASPIRE TO.
SHE'S ON-TREND WITHOUT EVER
LOOKING DATED."

—MARISSA RUBIN



PARIS

USE THE **BLIPPAR** APP TO GET MORE STYLING TRICKS! FOR DETAILS, SEE PAGE 12.



LEANDRA MEDINE

Founder,
Manrepeller.com

Instagram: @manrepeller

"IF THERE'S ANYONE HAVING MORE FUN WITH FASHION THAN LEANDRA, WE'VE YET TO MEET HER. SHE'S COMFORTABLE IN WHATEVER—THAT KIND OF CONFIDENCE IS ALWAYS IN STYLE." — HILLARY KERR

"Every outfit represents the identity I'm trying on for size that day. So if I'm feeling like a pirate, it'll be lots of gold jewelry and a peasant blouse."

PARIS



ROME

CLOCKWISE FROM TOP RIGHT: COURTESY NADIA ABOULHOSN (2), TIMUR EMEK/GETTY IMAGES PHIL OH (2)

USE THE **BLIPPAR** APP TO GET MORE STYLING TRICKS! FOR DETAILS, SEE PAGE 12.

NEW YORK CITY

NADIA ABOULHOSN

Blogger,
Nadiaaboulhosn.com
Instagram: @nadiaaboulhosn

"I LOVE THAT SHE SHOWS OFF
HER CONFIDENCE—AND HER CURVES.
SHE'S NEVER AFRAID TO BE SEXY."
— MARISSA RUBIN

"THE FIRST
THING I
DO WHEN
SOME-
ONE SAYS
A CURVY
GIRL CAN'T
WEAR
SOME-
THING IS
PUT IT ON."

NEW YORK CITY

AIMEE SONG

Blogger,
Songofstyle.com
Instagram: @songofstyle

"AIMEE'S PERSONAL STYLE IS
CRUSH WORTHY. SHE MIXES GIRLIE
GO-TO'S, LIKE OFF-THE-SHOULDER
TOW, WITH TOMBOY
ESSENTIALS, SUCH AS RIPPED
JEANS."—HILLARY KERR

"WHEN IT COMES TO STYLE, THERE'S
ONE RULE I REALLY STICK TO:
IF IT DOESN'T FIT, DON'T WEAR IT!"



NEW YORK CITY



LOS ANGELES

LOS ANGELES

JAMIE CHUNG

Actress and Blogger,
Whatthechung.com

Instagram: @jamiejchung

"THE EPITOME OF CALIFORNIA-GIRL STYLE, JAMIE'S TASTE IS NEVER OVERLY STYLED OR UNNECESSARILY ACCESSORIZED. SHE NEVER LOOKS LIKE SHE'S TRYING TOO HARD."

—HILLARY KERR



JAMIE'S GET-DRESSED RULES

1. HAVE A GO-TO PIECE.

"Mine is a pencil skirt, and I wear it with a tucked-in button-up when I'm feeling casual, or a camisole for a sleeker look."

2. STAY RELAXED. "Feeling good about what you wear is knowing what looks good on your body, and how to dress up without being uncomfortable. I have to be able to move in my clothes!"

3. BE STRATEGIC. "I tend to shop online, because when I go into stores, I walk out with a bunch of stuff I don't need. Everything in my closet has a purpose."



LOS ANGELES



LOS ANGELES



LOS ANGELES

MICHELLE ELIE

Jewelry Designer

Instagram: @michelle_elie

"THERE ARE PEOPLE WHO DRESS FOR ATTENTION—MICHELLE IS NOT ONE OF THEM. SHE'S A FASHION FAN WHO UNDERSTANDS THE HISTORY BEHIND EACH PIECE." —PHIL OH



PARIS

"I WEAR EXTREME PIECES THAT LOOK LIKE THEY'RE WEARING ME. BUT I DON'T SEE IT THAT WAY. THEY'RE EXTENSIONS OF MYSELF."

All About Our Judges

PHIL OH

Fashion photographer and founder of StreetPeeper.com, a source for tons of street-style inspiration.



HILLARY KERR

CEO and co-founder of WhoWhatWear.com, an online style and shopping destination.

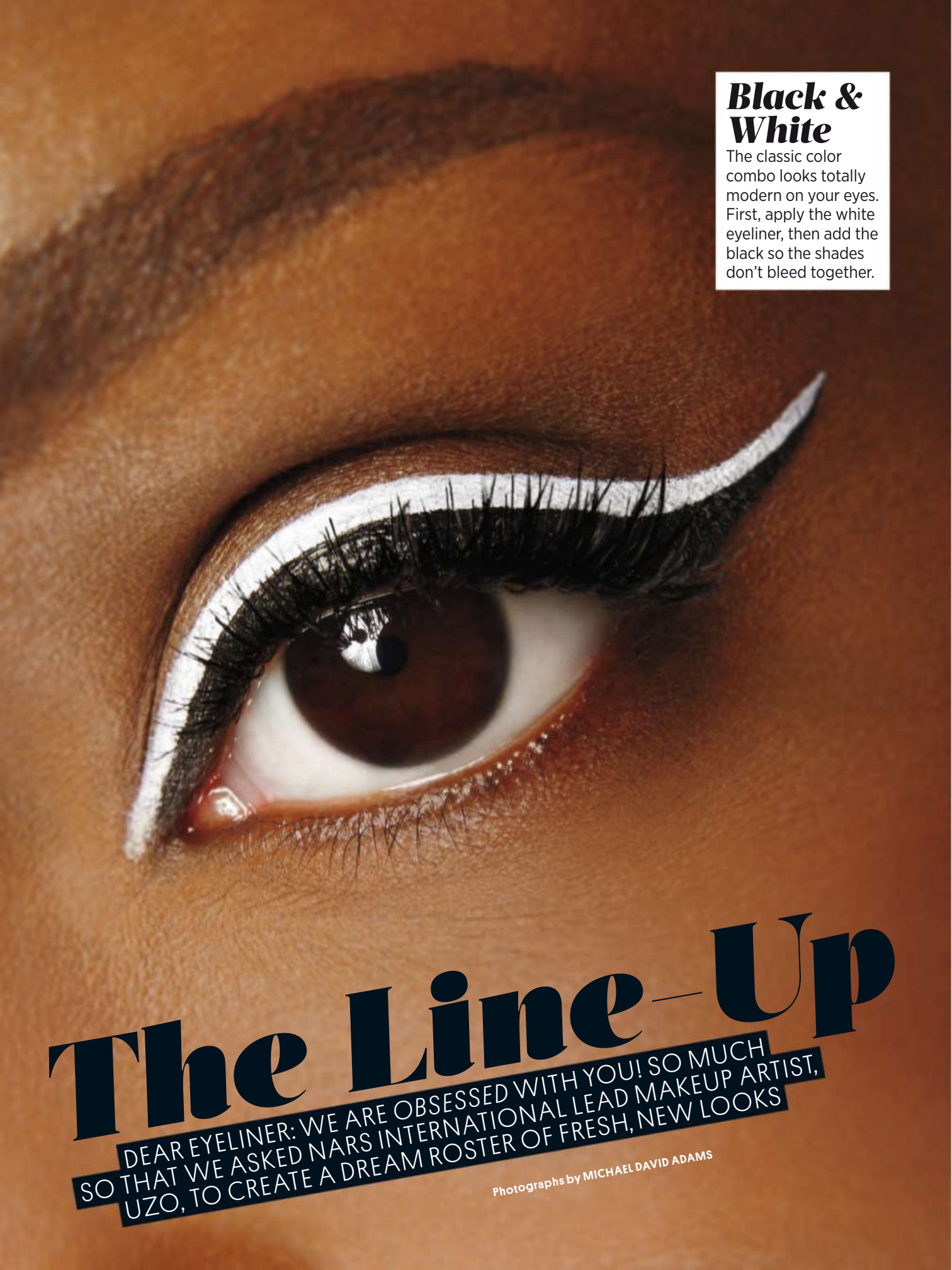


MARISSA RUBIN

Senior market editor at StyleWatch, where she scopes out fashion's latest trends and the newest It-girls.



CLOCKWISE FROM TOP RIGHT: PHIL OH; COURTESY MARISSA RUBIN; JUSTIN COIT; TOMMY TON/TRUNK ARCHIVE; SARA JAYE WEISS/STARTRAKS; ALL ACCESS PHOTO/SPLASH NEWS; PHOTOGRAPHER GROUP/SPLASH NEWS; ALL ACCESS PHOTO/SPLASH NEWS; JB LACROIX/WIREIMAGE



Black & White

The classic color combo looks totally modern on your eyes. First, apply the white eyeliner, then add the black so the shades don't bleed together.

The Line-Up

DEAR EYELINER: WE ARE OBSESSED WITH YOU! SO MUCH SO THAT WE ASKED NARS INTERNATIONAL LEAD MAKEUP ARTIST, UZO, TO CREATE A DREAM ROSTER OF FRESH, NEW LOOKS

Photographs by MICHAEL DAVID ADAMS

GAME-CHANGING CAT EYES



Reversed

A feline shape on the bottom feels unexpected. With a pencil, extend the points beyond the inner *and* outer corners.

GET THE LOOK

Wet n Wild Color Icon Kohl Liner Pencil in You're Always White!, \$1; wetnwildbeauty.com

Nars Larger Than Life Eyeliner in St. Marks Place, \$25; narscosmetics.com



Make Up For Ever Aqua Liner in Iridescent Fuchsia, \$23; makeupforever.com

Mary Kay At Play Bold Fluid Eyeliner in The Real Teal, \$10; marykay.com

Surratt Autographique Liner in Chat Noir, \$42; barneys.com



Peek-A-Boo Color

Use a vibrant liquid liner to add a lil' pop of sumthin' just underneath the tail.



Major Flick

The two keys to scoring this gem of a look: an angular, lifted wing and an extra-foily finish.



Squared Off

This chunky shape creates drama with every wink. And all you need is a black marker.



USE THE **BLIPPAR** APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 12.

THE BOTTOM LINE

GET THE LOOK

Yves Saint Laurent
Dessin Du Regard
Waterproof
Eye Pencil in No. 12
Bleu Acqua, \$30;
yslbeautyus.com

Touch In Sol
Style Neon
Super Proof Gel
Eyeliner in
Eclectic
Electric, \$16;
sephora.com

Stila Smudge
Stick Waterproof
Eye Liner in Deep
Fuchsia, \$22;
stilacosmetics.com

Maybelline New York
Master Kajal Eyeliner
in Charcoal Skies, \$8;
at drugstores

Nars Larger Than
Life Eyeliner in Khao
San Road, \$25;
narscosmetics.com

Covergirl Ink It!
By Perfect Point
Plus eyeliner
in Copper Ink, \$7;
drugstore.com

Ardency Inn
Modster Smooth
Ride Supercharged
Eyeliner in Lemon,
\$19; sephora.com

Ombre

Pick two pencils
in the same color
family and let
them fade into
black at your eye's
outer corner.

In the Rim

The idea is simple but the
color is not! Keep it just on the
waterline so it sets off the
white of your eye. Hint: Stick
to a waterproof formula!

Thick & Thin

Play with the shape of the line to
open up your eyes. Pick a deep
shade and make the line gradually
thicker as you get to the outer edge.

Zone In

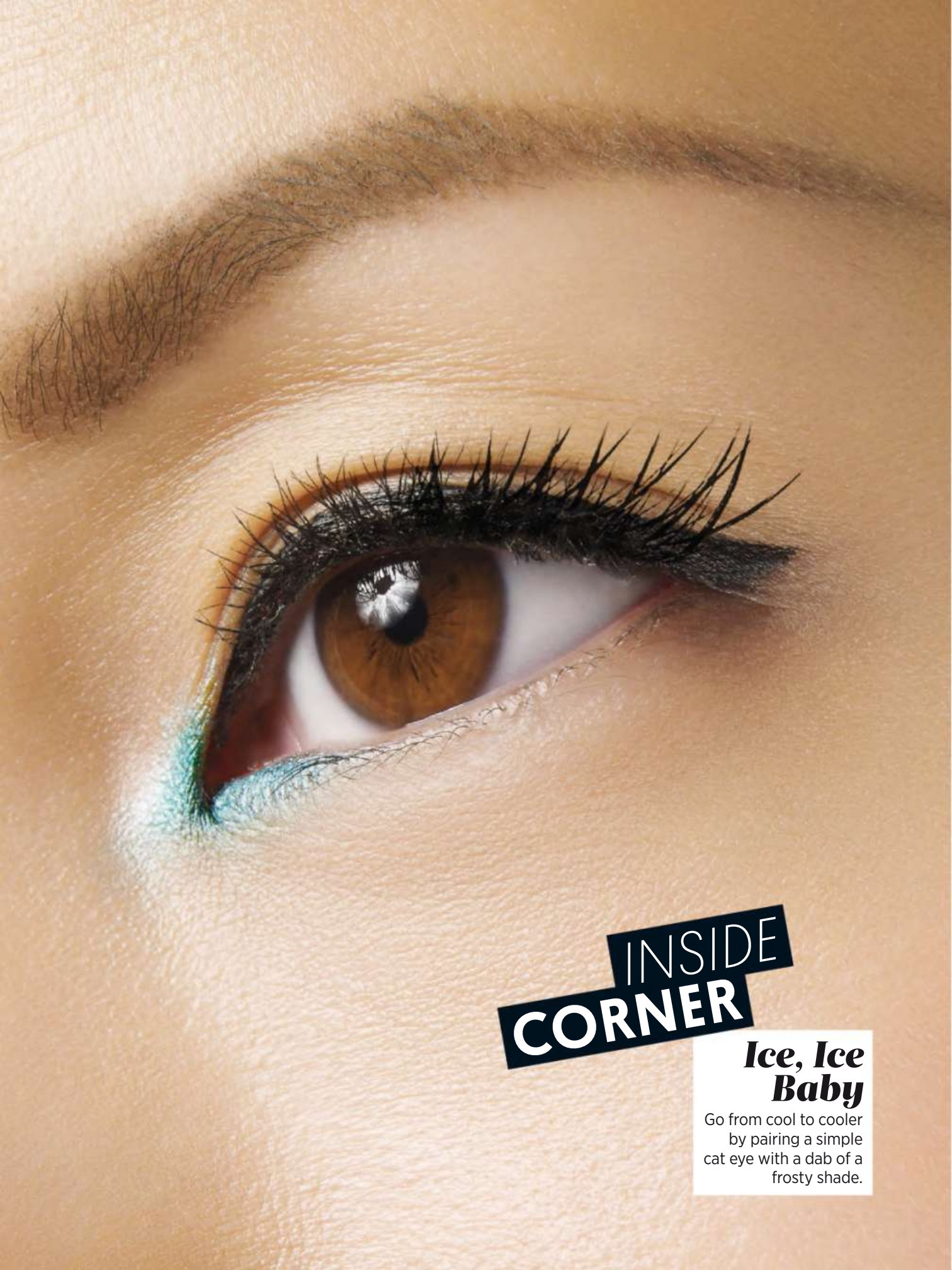
To brighten eyes
in a unique way,
opt for something
shimmery and do
an inward flick.





Double Team

Two lines are twice as nice.
Go for a complementary
copper-yellow combo for
a gorgeous sunset effect.



INSIDE CORNER

Ice, Ice Baby

Go from cool to cooler
by pairing a simple
cat eye with a dab of a
frosty shade.

NEGATIVE SPACE



Fierce Frame

Try an edgy outline in metallic. Leave the line disconnected underneath for a slightly futuristic feel.

GET THE LOOK



Nyx Slim Eye Pencil
in Baby Blue, \$4;
nyxcosmetics.com



Dual Action

Use liquid on top for precision, pencil on the bottom for intensity, and flick both lines out.



L.A. Girl Gel Glide
Eyeliner Pencil
in Silver Streak, \$5;
lagirlusa.com



Laura Geller
Eye Calligraphy
Liquid Liner Kit
(includes
three liners),
\$30; qvc.com

Dior Diorshow
Pro Liner in
Pro Black, \$32;
dior.com



Under Brow

Wanna just have some fun? A bolt of electric liner below your brow will do the trick.



Shu Uemura
Eye Color Pencil in
Cool x Chic, \$24;
shuueamura-usa.com

The Boomerang

This one raises the bar—literally. Line your eyes, then go for a graphic shape on your crease.





COVET TO CLOSET

It's time to get your kicks by reworking your wardrobe with the best looks of the season. So go ahead, make your step a fashionable one with **DSW**.



DSW
DESIGNER SHOE WAREHOUSE®

NEW WEST

**LUCKY BRAND,
HANOVER, \$149.95**

Country meets couture for a flirty, yet effortless look you'll really love. Try these boots with a fit and flare dress or skinnies to make an instant impact.

CHEAT



NEW YORK CITY

A partial tuck brings a hint of polish to an otherwise undone look.

Rock a half tuck

THE BEST

Street Style Secrets

There's a reason certain girls get all of those shutter clicks, and it's more than just great clothes—it's how they wear them!



BEST DRESSED

**NINE WEST,
FELYCIA, \$79.95**

Dare-to-wear details and bold color combine for a get-noticed heel designed to turn heads with anything from the LBD to distressed denim.

SHEET!

2

Treat tall boots like tights



Pair skirts and dresses with thigh-high boots as a cool alternative to ladylike tights.

3

Dress up the handle of your bag

A colorful scarf adds an eye-catching (and unique!) twist to any bag.



4

Belt your scarf

A scarf cinched at the waist instantly makes you look pulled-together.



USE THE **BLIPPAR** APP TO HEAR MUSIC AND WATCH A HOW-TO VIDEO! FOR DETAILS, SEE PAGE 12.



GLAM GOTH

CROWN VINTAGE, NATASHA, \$54.95

Grommet and buckle details add a cool rocker vibe to the black-on-black gothic trend that's making its way from the catwalk to the sidewalk.



BOOTIE CAMP

JESSICA SIMPSON, DALISA, \$89.95

Salute the season with this style staple. These ankle booties are the perfect accent to the military trend that's heating up right now.

CHEAT SHEET!

5 Tie a shirt around your waist

Purposely placed, but appearing uncalculated, this is a sneaky way to add an extra layer and mix in another print.



PARIS

PARIS

A pair with a fun design or bold colors accentuate your shoes for an even bigger statement.



6 Wear socks with heels

PARIS

Loosely tucked hair puts emphasis on your neckline and feels so It-girl.



7 Tuck your hair into a turtleneck or scarf

USE THE **BLIPPAR** APP TO HEAR MUSIC AND WATCH A HOW-TO VIDEO! FOR DETAILS, SEE PAGE 12.



GOOD SPORT

VANS, CAMDEN, \$64.95

Vintage high-tops get re-imagined this season with subtle hues and textured fabrics—ideal with jeans, but also super cute with a full skirt.



POLISHED BOHO

ALDO, GYTHA, \$79.95

Take this laidback look to the next level, these chunky heels and sleek zippers are made for culottes, wide-cut pants or patterned tights.

CLOCKWISE FROM TOP RIGHT: WAYNE TIPPETS/REX USA, KRISTIN SINCLAIR/GETTY IMAGES, VANESSA JACKMAN



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We're giving away **\$3,941** worth of incredible stuff from this issue!

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IMOSHION
Carry this satchel wherever you go—in a sleek shape and pretty hue, it's an instant classic.



8 SKIN CARE SETS WORTH \$107 each

GLAMGLOW
At-home spa? Yes, please! This three-piece kit, which includes a hydrating, brightening and clearing mask, makes DIYing it easy.

3 GIFT CODES WORTH \$350 each

**KRISTIN CAVALLARI
BY CHINESE LAUNDRY**
Shop lust-worthy shoes, like these trendy boots, at chineselaundry.com.

★
TRIPLE THREAT: SUEDE, FRINGE
& OVER-THE-KNEE

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NYX
Go glam with a set of these eyeshadow palettes, primer and lipsticks.



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NO PURCHASE NECESSARY. Purchasing does not improve your chances of winning. The "November StyleWatch Giveaways" Sweepstakes is open to legal residents of the 50 United States and D.C., age 18 or older at time of entry. Void outside the U.S., in Puerto Rico, and where prohibited by law. Sweepstakes begins at 12:01 A.M. ET on 10/13/15 and ends at 11:59 P.M. ET on 11/09/15. For Entry Details and Official Rules, see peoplestylewatch.com/giveaways. Limit one online entry per person or e-mail address per day. Sponsor: T1 Media Solutions Inc. 1271 Avenue of the Americas, New York, NY 10020.

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* IRI INFOSCAN 52 WEEKS ENDING 10/5/14 F/D/Mx.

UNITED STATES POSTAL SERVICE
2015 STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

1. Publication Title: PEOPLE STYLEWATCH
 2. Publication Number: 24419
 3. Filing date: October 1, 2015
 4. Issue Frequency: Monthly with a combined issue Dec/Jan
 5. Number of Issues Published Annually: 11
 6. Annual Subscription Price: \$21.95
 7. Complete Mailing Address of Known Office of Publication: 225 Liberty St., New York, NY 10281-1008
 8. Complete Mailing Address of Headquarters or General Business Office of Publisher: 225 Liberty St., New York, NY 10281-1008
 9. Full Name and Complete Mailing Address of the Publisher, Editor, Deputy Editorial Manager:
Publisher: Stephanie Sladkus, 225 Liberty St., New York, NY 10281-1008
Editor: Lisa Arbetter, 225 Liberty St., New York, NY 10281-1008
Deputy Editorial Manager: Betty Kim, 225 Liberty St., New York, NY 10281-1008
 10. Owner: Time Inc., 225 Liberty St., New York, NY 10281-1008
 11. Known Bondholders, Mortgages, and Other Security Holders Owning or Holding 1 percent or more of Total amount of Bonds, Mortgages, or Securities:
Bank of New York Mellon Corp., One Wall Street, 31st Fl., New York, NY 10286 BlackRock Fund Advisors, 400 Howard St., San Francisco, CA 94105-2228 Capital Research Global Investors (U.S.), 333 S. Hope St., 55th Fl., Los Angeles, CA 90071-1447 D.E. Shaw & Co., Inc., 1166 Avenue of the Americas, 9th Fl., New York, NY 10036 Dimensional Fund Advisors, L.P. (U.S.), 1299 Ocean Ave., 11th Fl., Santa Monica, CA 90401 Dodge & Cox, 555 California St., 40th Fl., San Francisco, CA 94104 EverPoint Asset Management LLC, 72 Cummings Point Road, Stamford, CT 06902 Fairpointe Capital LLC, One North Franklin St., Suite 3300, Chicago, IL 60606 Goldman Sachs Group Inc., 200 West Street, New York, NY 10282 Greenlight Capital Inc., 140 East 45th Street, 24th Fl., New York, NY 10017 Institutional Capital, LLC, 225 W. Wacker Dr., #2400, Chicago, IL 60606-6304 Investec Asset Management LTD, Woolgate Exchange, 25 Basinghall St., London XO EC2V 5HA J.P. Morgan Investment Management, Inc., 270 Park Ave., 8th Fl., New York, NY 10017 Jericho Capital Asset Management, 510 Madison Avenue, 27th Fl., New York, NY 10022 OZ Management LP, 9 West 57th Street, 39th Fl., New York, NY 10019 Point72 Asset Management, L.P., 72 Cummings Road, Stamford, CT 06902 State Street Global Advisors (SSgA), One Lincoln St., 27th Fl., Boston, MA 02111-2900 Tradewinds Global Investors LLC, 2049 Century Park East, 20th Fl., Los Angeles, CA 90067 The Vanguard Group, Inc., 100 Vanguard Blvd., Malvern, PA 19355
 12. Not Applicable
 13. Publication Title: People StyleWatch
 14. Issue Date for Circulation Data Below: September 2015
 15. Extent and Nature of Circulation:
Average No. Copies Each Issue During Preceding 12 Months
 - a. Total number of copies: 1,268,283
 - b. Paid circulation
 1. Mailed Outside-County Paid Subscriptions Stated on PS Form 3541: 623,937
 2. Mailed In-County Paid Subscriptions Stated on PS Form 3541: 0
 3. Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS: 223,693
 4. Paid Distribution by Other Classes of Mail Through the USPS: 0
 - c. Total Paid Distribution: 847,630
 - d. Free or Nominal Rate Distribution:
 1. Free or Nominal Rate Outside-County Copies Included on PS Form 3541: 52,413
 2. Free or Nominal Rate In-County Copies included on PS Form 3541: 0
 3. Free or Nominal Rate Copies Mailed at Other Classes Through the USPS: 0
 4. Free or Nominal Rate Distribution Outside the Mail: 5,263
 - e. Total Free or Nominal Rate Distribution: 57,676
 - f. Total Distribution: 905,306
 - g. Copies not Distributed: 362,977
 - h. Total: 1,268,283
 - i. Percent Paid: 93.6%
- Number of Copies of Single Issue Published Nearest to Filing Date September 1, 2015
- a. Total number of copies: 1,271,463
 - b. Paid circulation
 1. Mailed Outside-County Paid Subscriptions Stated on PS Form 3541: 630,494
 2. Mailed In-County Paid Subscriptions Stated on PS Form 3541: 0
 3. Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS: 193,742
 4. Paid Distribution by Other Classes of Mail Through the USPS: 0
 - c. Total Paid Distribution: 824,236
 - d. Free or Nominal Rate Distribution:
 1. Free or Nominal Rate Outside-County Copies Included on PS Form 3541: 64,718
 2. Free or Nominal Rate In-County Copies included on PS Form 3541: 0
 3. Free or Nominal Rate Copies Mailed at Other Classes Through the USPS: 0
 4. Free or Nominal Rate Distribution Outside the Mail: 11,514
 - e. Total Free or Nominal Rate Distribution: 76,232
 - f. Total Distribution: 900,468
 - g. Copies not Distributed: 370,995
 - h. Total: 1,271,463
 - i. Percent Paid: 91.5%

16. Publication of Statement of Ownership will be printed in the November 2015 issue of this publication.
17. Signature and date: Stephanie Sladkus, 9/17/15.

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

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May 2015

BRIGHTS ON
BRIGHTS



May 2014

CHIC SHERBET
SHORTS



May 2015

SEEING DOUBLE

We all may turn to **BEYONCÉ** for outfit inspo, but it looks like she takes her style cues (and maybe even clothes) from her sister **SOLANGE**



June 2014

PINK
POWERSUITS



Dec. 2014

★
★
★
MATCHING LONG HAIR,
DON'T CARE!

June 2013



BRAIDS AND
SHADES

May 2014

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FOR DETAILS, SEE PAGE 12.

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